

Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, August 22, 1963

12 Pages — Vol. 56, No. 43

Sunnyside Drainage Agreement Signing Expected Tuesday Nite



THIS PICTURE could have been taken prior to the arrival of our new Chief of Police, James Bale. It could be the introduction to Sierra Madre of a new motorcycle patrol, maybe for checking overtime parking, or not parking close enough to the curbs, anyway Leonard Carnighan and William Kieth, both Sierra Madre Police Officers show what it takes to make a well organized motorcycle team. — Embree Photo

Attempting to bring the complete story to you concerning the 3-way agreement between Pasadena, Sierra Madre and the Lomita Square, relative to the drainage basins to be constructed at the head of Sunnyside, such agreement being printed in the last edition of the News, we now bring for your reading the "Exhibit B" of that agreement and the Collateral Agreement between the City of Sierra Madre and Pasadena and Pasadena and the Lomita Square.

The three above mentioned now being in agreement, the signing of this pact is expected at the council meeting of August 27.

Subject to the limitations imposed, Pasadena shall pay (up to the maximum due):

A. Progress payments will be made on or before the fifteenth day of each calendar month following completion of 50 per cent and 100 percent of the construction work as determined by the City Engineer and Superintendent of Streets of Pasadena. Lomita Square shall immediately after completion of the work necessary for a progress

work done up to and including the last day of the preceding calendar month, (2) the amount to be withheld in accordance with this Exhibit, (3) the total of all payments previously made, if any, and (4) the next payment, file with Pasadena an itemized statement in a form approved by Pasadena, showing: (1) the total amount and value of the balance due on the current payment.

Said statement shall be first checked by Pasadena and when so checked and approved by Pasadena shall be final and conclusive as to the amount due Lomita Square.

Pasadena within fifteen (15) days after the presentation of said statement, will pay Lomita Square in an amount equal to ninety (90) percent of the cost of all the work completed, less any payments previously made.

B. When the entire tract work has been completed, —Please turn to Page 10

Graham Crusade Chartered Bus Leaves Nightly

The Billy Graham Crusade at the Los Angeles Coliseum is in its first full week this week with attendance near 40,000 per night. The service begins at 7:30 p.m. and ends approximately one and one-half hours later. There is a service every night Monday through Friday, with no Saturday evening but a Sunday afternoon service at 3 o'clock.

Dr. Billy Graham has expressed great appreciation for the response of the people of Southern California and is anxious that everyone take advantage of this opportunity to participate in this great crusade for evangelism.

A chartered bus leaves nightly at 6:15 from Bethany Church, located at the corner of Montecito and Baldwin Avenues. The cost for the bus is \$1 per seat and reservations may be made by calling EL 5-1409 by 4 p.m. the day you wish the reservation. Cancellations must be made by the same hour. Anyone may participate in this method of transportation. Several churches are making up groups and reserving blocks of seats for a specific night during the Crusade which continues through Sept. 8.

TRINIDAD GUESTS

The Monrovia-Sierra Madre area of the California Water & Telephone Company has been selected as a host area for the provision of training under the Technical Assistance Program of the Federal Communications Commission, according to Henry Schull, the firm's district manager.

The participants in this program are Z. A. Pascall and C. E. McCollin, representatives of the Trinidad & Tobago Telephone Service, Port-of-Spain, Trinidad, W.I., who will be guests of both the United States government and the California Water & Telephone Company.

Ken's first job here was with the Sierra Madre Theater. At the age of 19, with his interest in cars, he had his own "speed Shop" where he repaired, painted, made and sold racing cars.

One of three children, Ken has a married sister now living at Hermosa Beach, and a brother stationed in Europe with the United States Army.

That Ken opened his store with a bang, is evident by the cast on his arm. The big day for his opening was Friday, August 9. Thursday night enroute home on his motorcycle, he slipped on a turn, fell off and promptly broke his arm, but as Ken says, he still has one good arm for stocking his shelves and punching the cash register.

The future looks good for our young merchant, business is improving. Ken says he will increase his stock with the demands and wishes of his customers, so that he will have on hand what you want. He is having a delivery service, and his hours are 9 a.m. to 6 p.m., six days a week.

Stop in and see Ken, voice an opinion on your favorite foods that he might put into stock. While you are there, you might as well autograph his cast.

Married Sat., Aug. 10

Headon Cash Kills Two Sierra Madeans In Kansas

Three people were killed instantly at 7 a.m. Tuesday, August 13 just west of Plains, Kansas, when the small Foreign-made car in which they were riding was flattened

in a headon collision with a truck. The driver of the truck was not injured.

The dead were Jack H. Knauer, 29, and his wife, Marie H. Knauer, (nee Van Iersel) 21, both of Sierra Madre, Calif., and a hitchhiker, David P. Francois, 20, of Mesa, Ariz.

It was nearly an hour before the last of the bodies could be removed from the battered wreckage of the 1963 Renault car.

The car was eastbound when it crossed the centerline of the highway and met the westbound truck head on according to the Highway Patrol Trooper Carl McDonald, who investigated with Sheriff Arlie Johnston of Meade County, Kansas.

The truck, being driven by Robert Poteete, 43, Canton, Kansas, was pulling a house trailer. The truck and trailer belong to the Kit Manufacturing Co., McPherson, Kansas, a firm building house trailers.

The trailer was being pulled to Gallup, N. M. Both vehicles went into the south ditch after the impact.

Officers were unable to figure out who was driving the car. It was nearly noon before officers were able to identify the hitchhiker and determine that he was not related to the Knauer family.

The bodies were removed to the Fidler Mortuary in Meade, Kansas and later sent to the Ripple Mortuary for burial last Saturday, August 17.

Mrs. Knauer, was Marie Van Iersel of 177 N. Adams St. She and Jack were married Saturday, August 10 in Sierra Madre. She was the daughter of Mr. and Mrs. John Van Iersel, of the Adams Street address.

QUESTION: In your opinion, is it better for all merchants to join together in a common cause, or is it better for each one to go his own way and carry his own load?

Group cooperativeness, like group advertising where all merchants participate, can be very effective. It is relatively inexpensive and is an excellent way to remind our customers and potential customers of the many lines of merchandise and services available in Sierra Madre."

Young Merchant Takes Over Operation of S.M. Market

A local young man in our midst is a firm believer in the free enterprise system of our country. Ken Christian, age 22, of 581 1/2 Alta Vista, has taken on the management and eventually the ownership of the Sierra Madre Market, 78 W. Sierra Madre Blvd.

Ken has been an industrious lad all of his life. He has lived in Sierra Madre for 13 years, is a graduate of Sierra Madre Elementary School, Marshall Junior High, Pasadena High and attended Pasadena City College, where he studied business administration.

Ken's first job here was with the Sierra Madre Theater. At the age of 19, with his interest in cars, he had his own "speed Shop" where he repaired, painted, made and sold racing cars.

One of three children, Ken has a married sister now living at Hermosa Beach, and a brother stationed in Europe with the United States Army.

That Ken opened his store with a bang, is evident by the cast on his arm. The big day for his opening was Friday, August 9. Thursday night enroute home on his motorcycle, he slipped on a turn, fell off and promptly broke his arm, but as Ken says, he still has one good arm for stocking his shelves and punching the cash register.

The future looks good for our young merchant, business is improving. Ken says he will increase his stock with the demands and wishes of his customers, so that he will have on hand what you want. He is having a delivery service, and his hours are 9 a.m. to 6 p.m., six days a week.

Stop in and see Ken, voice an opinion on your favorite foods that he might put into stock. While you are there, you might as well autograph his cast.

Working and planning together should be a must for the merchants of Sierra Madre."

Ben Miller
Sierra Madre Paint and Wallpaper
35 N. Baldwin

To Engage Local Personnel

Christman-Carney Moves Offices To Sierra Madre

The Christman-Carney Corporation have moved their administrative and sales headquarters office to 49 South Baldwin Ave., from the previous Covina location.

Manufacturers of trophy and award material for several large national organizations, the company produces school, church, club and association emblematic membership plaques by an entirely new design approach with several outstanding innovations that effect substantial cost savings to the users.

The instant consumer acceptance of this new line of products has expanded the use of the company's methods and techniques to a large number of additional applications. New lines of commercial, organizational and art objects will be created by the design division of the company, in Sierra Madre by or with the assistance of the area sculptors and creative artists. The company welcome inquiries from these people, on either a part or full time basis.

The company will also engage the services of many people in the area who will do art casting in cold pour Castite materials, working from the company's molds.

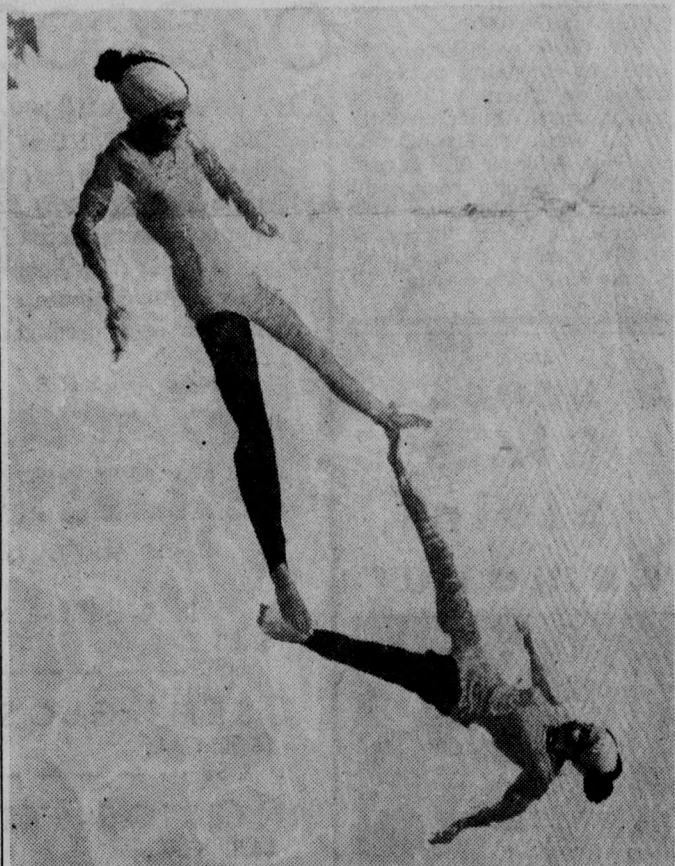
The company is maintaining manufacturing facilities at Riverside, California but it is expected that, as the company can establish in Sierra Madre, many new products and operations will be transferred to this area.

The company is now establishing a national sales organization of approximately 600 jobbers and representatives throughout the United States and Canada to service the schools, colleges, clubs and organizations in each local community, on a personal service basis. This is a vast and highly imaginative sales program that is being welcomed by the most

—Please turn to page 5



ED A. CARNEY, vice president of the Christman-Carney Corporation, that have just recently moved their administrative and sales headquarters office to 49 S. Baldwin, from a previous Covina location. Mr. Carney states that he is quite smitten with Sierra Madre, and his plans are to move his family here in the near future.



ONE OF THE HIGHLIGHTS of the 1963 Aqua Fair that will delight the audience is the two court jesters with appropriate April Fool stunts. The Aqua Fair theme, "Holidays on Parade," will depict seven important holidays of the year. Court jesters are Tyra Wolf and Zylia Falco.

Sixth Annual Aqua Fair to Illustrate Seven Holidays

Holidays will be on parade Friday and Saturday evenings, Aug. 23 and 24, at the Sierra Madre City Pool in identical performances each night of the gala sixth annual Aqua Fair. Water ballet, comedy diving, swimming demonstrations and the usual swimming races among the "graduates" of the many swimming classes of the summer will be part of the program starting at 8 o'clock. There is no admission fee, and the first comers always get the best hillside seats next to the pool.

Again this year the water ballet will be the featured part of the program under the able narration of Master of Ceremonies Frank Dane. Linda Gaulding, this year's water ballet instructor, with Mert Waite's assistance, has created a water program of seven numbers illustrating seven important holidays of the year, in

keeping with the theme, "Holidays on Parade." —Please turn to page 5



C. E. McCOLLIN, left and Z. A. Pascall, right, Trinidad guests of the United States and the California Water and Telephone Company in the Sierra Madre and Monrovia area.

SHOWN ABOVE is the 1963 Renault of Mr. and Mrs. Jack Knauer, after it hit a truck and trailer at 7 a.m. Tuesday, August 13, just west of Plains, Kansas, in the vicinity of Liberal, Kansas, Meade County. Funeral Mass was read at St. Rita's Church, Sierra Madre. —Photo courtesy of Southwest Times

Married Sat., Aug. 10

Graham Crusade Chartered Bus Leaves Nightly

The Billy Graham Crusade at the Los Angeles Coliseum is in its first full week this week with attendance near 40,000 per night. The service begins at 7:30 p.m. and ends approximately one and one-half hours later. There is a service every night Monday through Friday, with no Saturday evening but a Sunday afternoon service at 3 o'clock.

Dr. Billy Graham has expressed great appreciation for the response of the people of Southern California and is anxious that everyone take advantage of this opportunity to participate in this great crusade for evangelism.

A chartered bus leaves nightly at 6:15 from Bethany Church, located at the corner of Montecito and Baldwin Avenues. The cost for the bus is \$1 per seat and reservations may be made by calling EL 5-1409 by 4 p.m. the day you wish the reservation. Cancellations must be made by the same hour. Anyone may participate in this method of transportation. Several churches are making up groups and reserving blocks of seats for a specific night during the Crusade which continues through Sept. 8.

TRINIDAD GUESTS

The Monrovia-Sierra Madre area of the California Water & Telephone Company has been selected as a host area for the provision of training under the Technical Assistance Program of the Federal Communications Commission, according to Henry Schull, the firm's district manager.

The participants in this program are Z. A. Pascall and C. E. McCollin, representatives of the Trinidad & Tobago Telephone Service, Port-of-Spain, Trinidad, W.I., who will be guests of both the United States government and the California Water & Telephone Company.

Ken's first job here was with the Sierra Madre Theater. At the age of 19, with his interest in cars, he had his own "speed Shop" where he repaired, painted, made and sold racing cars.

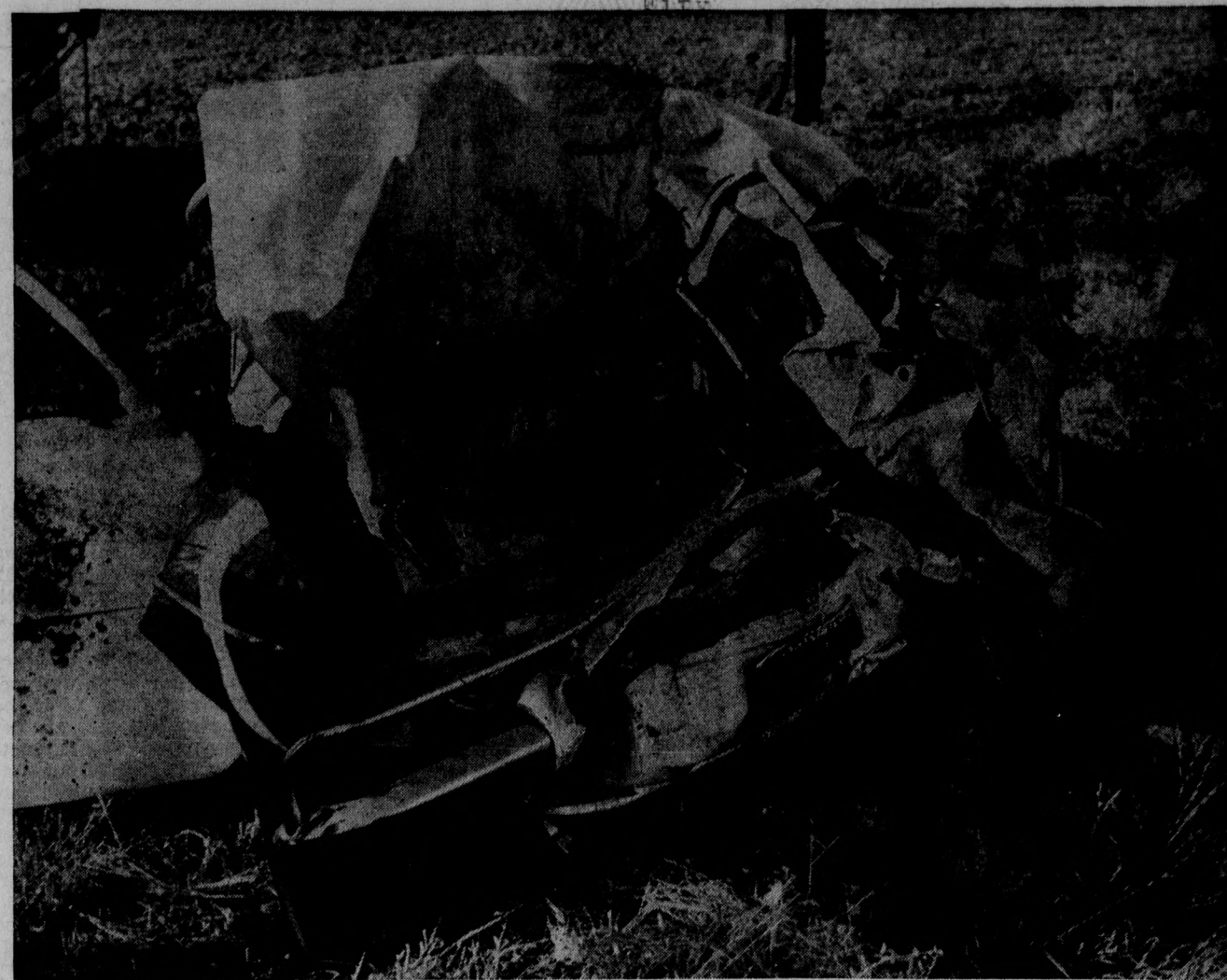
One of three children, Ken has a married sister now living at Hermosa Beach, and a brother stationed in Europe with the United States Army.

That Ken opened his store with a bang, is evident by the cast on his arm. The big day for his opening was Friday, August 9. Thursday night enroute home on his motorcycle, he slipped on a turn, fell off and promptly broke his arm, but as Ken says, he still has one good arm for stocking his shelves and punching the cash register.

The future looks good for our young merchant, business is improving. Ken says he will increase his stock with the demands and wishes of his customers, so that he will have on hand what you want. He is having a delivery service, and his hours are 9 a.m. to 6 p.m., six days a week.

Stop in and see Ken, voice an opinion on your favorite foods that he might put into stock. While you are there, you might as well autograph his cast.

440 W. Sierra Madre



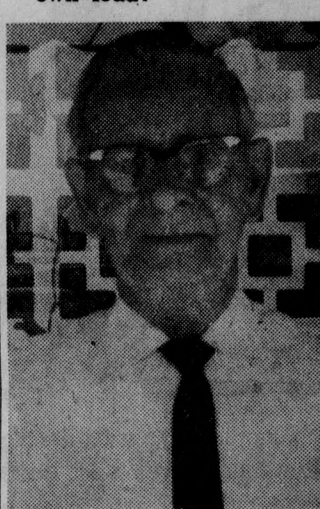
SHOWN ABOVE is the 1963 Renault of Mr. and Mrs. Jack Knauer, after it hit a truck and trailer at 7 a.m. Tuesday, August 13, just west of Plains, Kansas, in the vicinity of Liberal, Kansas, Meade County. Funeral Mass was read at St. Rita's Church, Sierra Madre. —Photo courtesy of Southwest Times

SHOWN ABOVE is the 1963 Renault of Mr. and Mrs. Jack Knauer, after it hit a truck and trailer at 7 a.m. Tuesday, August 13, just west of Plains, Kansas, in the vicinity of Liberal, Kansas, Meade County. Funeral Mass was read at St. Rita's Church, Sierra Madre. —Photo courtesy of Southwest Times

Speak Up Merchants . .

by Jody Beavers

QUESTION: In your opinion, is it better for all merchants to join together in a common cause, or is it better for each one to go his own way and carry his own load?



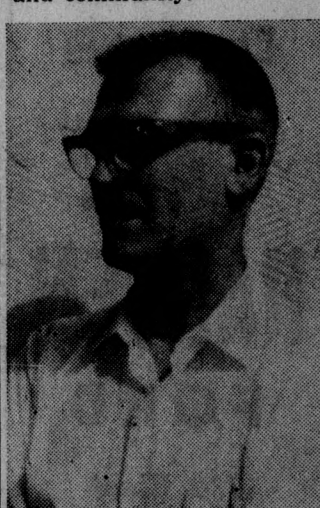
Glen Cullett
Gullett & Harris
1 Kersting Court

Group cooperativeness, like group advertising where all merchants participate, can be very effective. It is relatively inexpensive and is an excellent way to remind our customers and potential customers of the many lines of merchandise and services available in Sierra Madre."



Mrs. Juanita Perry
Perry's Stationery
56 W. Sierra Madre Blvd.

"We have always found our fellow merchants to be cooperative, and I think this is the way we should be to better serve our customers and community."



Ben Miller
Sierra Madre Paint and Wallpaper
35 N. Baldwin

"Working and planning together should be a must for the merchants of Sierra Madre."

Announcing . . .

A NEW ARRIVAL

The Sierra Madre Market

(Formerly Dickson's Market)

Under New Management of Ken Christenson

(A Local Sierra Madiran)

78 W. Sierra Madre Blvd.

WE DELIVER

Open Weekdays 9 A.M. to 6 P.M.

JUST CALL

355-9475



Former Residents Married In Nev.

Mrs. Alyce Herrold and son, Bill Herrold of 144 S. Hermosa, recently returned from Carson City, Nevada, where they attended the wedding of Linda Christine Herrold to Timothy N. Young.

Linda Christine and Timothy are former Sierra Madre residents. The bride is the daughter of Mrs. Herrold of this city and her father is William N. Herrold of Canoga Park.

The newlyweds will reside at 305 S. Carson St., in Carson City, Nevada. After the wedding ceremony, Mrs. Herrold and her son drove to San Francisco and the next day took the coast route to Sierra Madre. They visited the Hearst Castle at San Simeon on their way home.

Homes Tour Set For December 6

Mrs. Spencer Glaspell, chairman of Holiday Homes Tour of the Arcadia Auxiliary of the Methodist Hospital, has met with her committee to coordinate plans for the annual tour which will be held Friday, Dec. 6. The committee is enthusiastic about this 10th annual tour which promises to be an outstanding one with several new features to be added.

Mrs. William Schoonmaker is co-chairman. Others on the committee are Mrs. Jerome Luboviski, Auxiliary president; Mrs. Mark True, treasurer; Mrs. Haze Wallace, Jr., tickets; Mrs. Paul Christman, publicity; Mrs. Rachel Reid, placement; Mrs. Lincoln Schick, door prizes; Mrs. R. W. Keller, tea house decorations; Mrs. David Ragain, tea house hostesses; Mrs. Donald Butler, signs; Mrs. Wendell Chapman, safety; Mrs. James Curry, cookies; Mrs. Charles Neuberger, specialties; Mrs. David Regains and Mrs. W. D. Gibbs, advisors. Home coordinators this year include Mrs. Louis Randall, Mrs. Jack Tallon, Mrs. Albert Rogers and Mrs. Wynne Going.

Last year's Holiday Homes Tour proceeds of \$12,491.76 went towards equipping the proposed long-term care unit of the Methodist Hospital. Both Mrs. Glaspell and Mrs. Schoonmaker are past presidents of the Arcadia Auxiliary.

Social and Club Activities

Double Ring Ceremony Unites Nancy Chanda and Theodore Zundel



MRS. THEODORE ERIC ZUNDEL
... nee Nancy Lois Chanda

In an impressive double ring ceremony, in the presence of 250 guests, Nancy Lois Chanda of Sierra Madre became the bride of Dr. Theodore Eric Zundel of Alhambra.

The lovely bride repeated the marriage vows on Aug. 17, at 8 p.m., in the First Methodist Church of Pasadena, which had been elegantly decorated by the bride's cousin, Karl Holm of Kersten Florist, with Rev. Mitchel officiating.

Nancy is the daughter of Dr. and Mrs. Leonard H. Chanda of 1921 Lilliano Place, Sierra Madre, and the bridegroom is the son of Mr. and Mrs. Theodore Zundel of 324 La Paloma, Alhambra.

Given in marriage by her father, the bride's gown was a white floor length imported lace sheath, with a scalloped neckline, short sleeves, and with a detachable bridal train. The bride's headpiece was a crown of pearls with fingertip veil and her bridal bouquet was lilies of the valley and white roses.

Miss Karen Christiansen served the bride as maid of honor and the bridesmaids were Miss Dinah Stevens, Mrs. John Frost and Miss Anne Hall. All were gowned identically and complemented the bride in green and blue iridescent floor length gowns. Their bouquets were

red begonias and pink carnations.

Mr. Stanley McGinley served the bridegroom as best man, and the ushers were Mr. Charles O'Connor III, Mr. William Witche and Mr. Leonard Chanda Jr.

Ted Gettinger III, dressed in a white dinner jacket, was ring bearer, and the flower girl, Suzy Boone, wore a white floor length gown.

For her daughter's wedding Mrs. Chanda chose a powder blue peau de sole and lace floor length gown, and Mrs. Zundel chose a light blue satin floor length gown.

A catered reception was held at the home of the bride's parents, and the bride was delighted by a four-tiered chocolate wedding cake with pale mint icing and crowned with a lovely cone of fresh white flowers.

The newly married couple left for a honeymoon in Hawaii. For her going-away outfit, he bride wore a turquoise sheath dress with a matching mohair coat. They will be at home in Monterey Park after Sept. 31.

The bride attended USC School of Dental Hygiene and is a member of Alpha Kappa Gamma.

The bridegroom is a graduate of University of California and USC School of Dentistry, and his fraternities are Sigma Phi Epsilon and Delta Sigma Delta. He practices dentistry in Bellflower.

Out-of-town guests who attended the wedding were Mr. and Mrs. Henry Chanda, grandparents of the bride, from Lake Tahoe, and Mrs. Ada Hahn, the bride's grandmother, from Long Beach.

Sierra Guild's Fashion Luncheon

September 20

Members of Sierra Guild to Children's Hospital have chosen the title "September Song" for their fashion luncheon to be held Friday, Sept. 20, at the La Canada Country Club. The show is to benefit the Children's Hospital in Los Angeles.

Mrs. William Lloyd, chairman, has announced that a musical background will be provided.

Her decorating committee, Mmes. Charles Coffyn, Kenneth Ward and Ray Rogers, are planning fresh floral bouquets to center each table and will coordinate color theme around the creamy beige and burnt orange invitations mailed recently by Mrs. James Frazer, invitations chairman, and her committee.

Mrs. Gordon Luzmoor, patron chairman, ably assisted by Mrs. Eugene Elson, has announced that response to their request for "angels" among prominent Sierra Madre and Arcadia residents has been gratifying to date.

Reservations in increasing numbers are being received by Mrs. Mel Pratt, reservations chairman, and she has announced that she is arranging her seating chart according to date of receipt of the individual request.

Thrift Shop To Entertain Student Help

Mrs. John G. Gyongyos, chairman of the Mt. Alverno Thrift Shop, will entertain at a barbecue and swim party for students of Alverno Heights Academy who so generously and efficiently helped staffed the shop during the summer months.

The party will take place at the home of Mrs. Gyongyos, 301 E. Magna Vista Ave., Arcadia, Monday, Aug. 26, from 11 a.m. to 3 p.m.

YOUR BEST BUY...

SHERWIN-WILLIAMS PAINTS

NEW COLORS

... for your rooms

SEE OUR **COLOR HARMONY GUIDE**

Takes the guesswork out of selecting colors... over 1500 harmonies to choose from

Borrow a copy today... No charge!

THE SHERWIN-WILLIAMS Co.

BEST IN PAINTS • BEST IN COLORS • BEST IN SERVICE

Sierra Madre Paint & Wallpaper

35 No. Baldwin Ave.

EL 5-3378

Summer Special

Large Bale 5.6 Cu. Ft. Canadian Peat Moss

Reg. \$5.95 **\$4.95**

LANDSCAPING
FREE DELIVERY
CHARGE ACCOUNTS
BANKAMERICARD

Colby Nursery

1306 N. Altadena Dr., Pasadena — SY 7-0536
Near Washington St.

Trudie Says . . .

THE PLAZA SHOP

MUST NOW

Sell All Summerwear at Cost and BELOW Cost . . .

- Beautiful Dresses
- Blouses
- Swim Suits
- Capri Sets
- Blouses

A Big Variety in Broken Sizes

39 EAST MONTECITO
JUST OFF BALDWIN — NEAR "SHELL"

The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever picked a lemon from a tree? Not just any tree; I mean a lemon from a lemon tree.

In all probability, you have. A lot of people who live here take that sort of thing for granted.

BUT NOT Frank Nichols. Frank took nothing for granted. He traveled many sections of the globe many times a year, mostly on business as president of the Nichols Wire and Aluminum Company.

More than once, when he thought no one was looking, I've watched him pick a lemon from a lemon tree just to smell it. He was a big man with a wonderful wife, Mary Caroline, and five daughters equally fine, and his job was important all over the world. But when he held that lemon in his hand, the way he gave it his full attention, you might have thought that nothing else mattered.

THESE ARE things you remember about people when the telegram arrives, especially when it tells of someone who has been your best friend since childhood. You think about canoes and boxing gloves and how you fought with a bloody nose to take a certain girl to a party, and how you gave your week's allowance to the winner so he could buy her a corsage.

BIG NAMES are nothing when reduced to the human element. There's a poem by John Donne that says it better; the poem from which Ernest Hemingway took his title: "For Whom the Bell Tolls."

No commercial.

"Ask Trudie"

THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
In Sierra Madre
355-1495

It's Back To School Time . . .

The impression you make on the Campus can mean so much So why take chances . . . Select your wardrobe now.

We feature brand names so fashion right that they are seen on just about every campus . . .

Such As . . .
Miss Pat — Majestic — Catalina
Graff — Aileen

it pays to keep

Gullett & Harris

in mind

one kersting court

355-1017

in sierra madre

BARGAIN BONANZA OF fabulous fashions

Knits — Knits
Knits

The most popular fabric in ladies wear

We have them in great profusion . . .

Selections from nationally and internationally known makers . . . to name a few

Mia — Catalina — Venice Knitting Mills — Leslie Fay — Edith Flagg — Aileen Dresses — Skirts — Suits — 2-pc. and 3-pc. Capris — Shells — Sweaters — Blouses

WE SUGGEST YOU MAKE YOUR SELECTION EARLY

it pays to keep

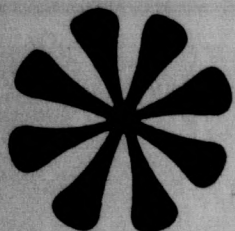
Gullett & Harris

in mind

one kersting court

355-1017

in sierra madre



JUST ABOUT EVERYONE READS THE....



CLASSIFIED ADS



Phone
EL 5-3324



COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

HELP WANTED

HELP WANTED

HELP WANTED

FOR RENT

FOR RENT

FOR RENT

FOR RENT

4-SIERRA MADRE NEWS Thursday, August 22, 1963

FOR RENT

FOR RENT

Sculpture--Artists WANTED

We are moving our design division to Sierra Madre and we are in drastic need of sculptors and creative artists who live in the area.

Even though you be a housewife with but a few hours a week to spend. A part time worker, a young boy or girl interested in the field of art and sculpturing, we want your application.

Our plant is in Riverside, but as soon as we can establish skilled personnel in Sierra Madre, many new products and operations will be transferred to this area.

- Write For Appointment
- Call For Appointment
- Come In — We'll Talk To You.

CHRISTMAN-CARNEY

CORPORATION
49 SOUTH BALDWIN AVE.
Phone 355-1510

I'M 2 1/2 and need someone to stay with me during the day, Mon. thru Fri. Call eves. or weekends. EL 5-8715. B:8-22-8-29

GIRLS!!
Enjoy excellent earnings showing Avon Cosmetics. No car needed. SY 3-6044 or HI 6-5788 B:8-22

BABY sitter, mornings only, for school year. Upper Hastings. Own transp. 355-8218 B:8-22

BOY to cut lawn and some general yard work. We have tools, incl. power mower. EL 5-9819 B:8-22

FOR SALE — MISCELLANEOUS

2 FOR 1 SALE
Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$\$. Open every night till 9. **VETERANS THRIFT STORE** 25 E. Colorado, Pasadena

Bill DING

THIS WEEK'S SPECIAL
STARTS AUG. 19
Mahog. Plywood PANELING
Pre-finished, V grooved 4x8x1/4" sheets \$4.95
Open All Day Saturday

MYRTLE AVE. LUMBER CO.
1525 SOUTH MYRTLE AVE. MONROVIA
Phone ELIOTT 8-1851

GRAND OPENING
took place
NOV. 3, 1957
and we are still here to serve
your building needs

38 E. MONTECITO AVE. SIERRA MADRE
GRITTY LUMBER CO.

Our
GRAND OPENING
took place
NOV. 3, 1957
and we are still here to serve
your building needs

FOR SALE MISCELLANEOUS

CHEAP! Refrigerator, 2 Chest of drawers, Odds & ends. EL 5-0978 B:8-22-9-5

2 ROSE colored Simmons bed chairs for \$50. 355-7686 E:8-22

DINING RM. table with six chairs. Mahog. French Provincial chair; lamps, etc. EL 5-0614. E:8-22

BED, full size innerspring matt. & box springs, \$15. 195 N. Sunnyside. EL 5-0486 E:8-22

MAHOGANY bdrm. set: 4 poster, dresser with mirror & chest. Mantle mirror, beveled, edge plate glass. Misc. tools and garden equipment. EL 5-3904 E:8-22

FACTORY SECONDS—Picked melon rind, preserves, olives, Ward's Factory. 273 E. Highland. No deliveries. E4-611

REST HOME

Eva Hardin
CONVALESCENT HOME
Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved. 94 1/2 N. BALDWIN 355-8169 t.f.c.

POOL SERVICE

PROTECT YOUR SWIMMING POOL with
GUARDIAN MAINTENANCE

VACATION SERVICE SPECIAL
COMPLETE OR SUPPLEMENTARY SERVICE
Chemicals • Repairs • Equipment
For information
CALL SYcamore 1-1921
1609 E. Washington Blvd. Pasadena, Calif.

FOR RENT

\$85 — 1 B.R. unfurn. apt. Private patio. **WISTARIA APARTMENTS** 420 W. Sierra Madre Blvd. EL 5-8461 SY 6-2689 D:8-22tf

CHOICE 2-bdrm. apt., 3-compartment bath, pvt. deck, etc. Adults. 451 N. Baldwin. D:7-11tf

1-BDRM. apt., stove, refrig., air cond. Close to bus & town. 70 E. Sierra Madre Blvd. D:8-11tf

SCOTSMAN CAMPER. Sleeps 4-5 \$40 per wk. \$7 per day. \$14 min. Fully insured. Call Clinton 6-7010 or Wooley's Texaco Station, Colo. & R'mead. SY 2-0543 D:8-15-22

NICELY furn. cottage, newly decorated, close in, single. HI 6-5486 90 S. Hermosa. D:8-22tf

1-BDRM. cottage, furn. Newly painted. \$55 mo. water and gas paid. 476 Sturtevant Dr., Sierra Madre. Mgr. EL 5-8512 D:8-15tf

1-BDRM. cottage, partly furn. w/stove, refrig., cpts., drapes. Garage. 1 Bk. from town. \$75. EL 5-0961

5-RM. duplex comfortably furn. 1 or 2 school age children. Ref. 355-1787

LUXURIOUS LIVING

BRAND NEW SYLVAN WEST APTS.
1 & 2 BDRMS.
2 bdrm. apt. w/1 1/2 baths. Carpets & drapes, G.E. built in kitchen; G.E. air conditioning, low voltage radiant heat, thermo controlled in each room. Heated pool w/patio area; carports plus parking. Teenagers welcome. Lease — Starting at \$117.50. 1 block from bus and shopping.
51 Esperanza
EL 5-2186 Mgr. Apt. M

2-BDRM. & den house, unfurn. Water and gas pd. \$100. In a court. Call mgr. EL 5-8512 D:8-15tf

FURN. or unfurn., like new, \$75 or, adults only. Lower apt. 138 W. Sierra Madre EL 5-6641 or EL 5-2045 D:8-15tf

BRAND NEW
Lge. 2-bdrm. apts., cpts., drapes, bit-in stove and oven. Close-in location. (Near S.M. & Lima). Children welcomed. \$115
HI 6-8211 Eves. EL 5-4480 D:8-15-22

DELUXE furn. 1-bdrm. apt. All elec., air cond., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

FURN. or unfurn. deluxe lower 1-bdrm. apt. Cpts., drapes, air cond., swimming pool. 493 W. Sierra Madre Blvd. Mgr. in rear. D:8-11tf

DELUXE unfurn. 2-bdrm. All elec., air cond., drapes, cpts., \$130. "Laurel View" 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

LET'S FACE IT!

Every builder today seems to design apt. houses like motels! 2-story barracks surrounding a noisy pool — real folksy! Well, The Sierra Madre Townhouse was designed to offer discriminating people a quiet rental resident with dignity and privacy. Covered private patio, park-like grounds, rich nylon carpet, Thermador Gold Medallion kitchens. Fine structural sound proofing, rare quality in 1 and 2 B.R. units. From \$115 & \$135 mo. Come see this award-winning building at 170 E. Highland cor. Mt. Trail. (1 blk. E. and 1 blk. north from downtown Sierra Madre) or call SY 58-0-58 or EL 5-3678. (You'll be glad you did).

GRAND OPENING

Sierra Madre's
Newest
APARTMENTS

1-2-3 BEDROOMS

Near Everything,
Has Everything!

See the best carpets,
ranges, and patios
available!

Oversized

2-Bedroom

Units

From \$129.00

291 W. Montecito
Sierra Madre

Phone 355-1930

Manager on premises

\$110 — 2 B.R. — NO STAIRS
Unfurn. apt. Rugs, stove, refrig., pvt. patio. **WISTARIA APARTMENTS** 420 W. Sierra Madre Blvd. EL 5-8461 SY 6-2689 D:8-22tf

SMALL 4-rm. furn. hillside cottage set in acre and half of wooded, quiet, secluded greenery. Reasonable to careful tenants. Ref. Prefer garden lovers. Avail. Sept. 1. 571 Sturtevant Dr. or call CL 6-7010. D:8-22-9-5

UNFURN. redwood cottage in Sierra Madre. 1-Bdrm., stove, refrig. \$95 SY 1-1291 D:8-22

1-BDRM. duplex. Patio, quiet. \$75. 136 W. Highland. D:8-22tf

UNFURN. 2-bdrm. house in rear. 1 or 2 adults. No pets. EL 5-0076 D:8-22

1-BDRM. cottage furn. Perfect for couple, \$75; water paid. Inq. mgr. No. 4. Sturtevant at Woodland. Sierra Madre or EL 5-8512 D:8-11tf

FOR SALE—REAL ESTATE

POOL
Choice area, near Hale school. Lovely 2 and den guest house and bath and gorgeous swim pool. All this for \$25,900
\$2,000 down
Move in next week
Yunck
SY 58-0-58

**OFFICES
OR SALES SPACE**
Fully Air Conditioned
Utilities paid — Janitor
SIERRA MADRE'S
NEWEST
OFFICE BUILDING
49 S. Baldwin
Inquire EL 5-3456

REAL ESTATE FOR SALE
R-3 LOT 100x192. Room for 13 units. Close to town. \$29,900 EL 6-1120

**1833 El Vista Circle
IN THE HIGHLANDS**
Spacious view house. 2-bdrms. plus convertible fam.-guest room. Many extras. Must see to appreciate.
Hazel Gittinger, EL 5-2948
WHIPPLE
SY 6-1366 3844 E. Foothill

3 BIG BIG BEDROOMS

Extra large dining room, complete built in kitchen and it is large too with breakfast area. Beautiful family room with large used brick corner fireplace, sliding doors open out onto the cool pool and patio area. Pool completely fenced in separate yard. A really terrific family home. Low Down. \$35,950.
Mattson-Yeats
SY 1-1931 EL 5-2765

NEW large 2-bdrm. apt., \$115. Air cond., cpts., drapes, view. 58 E. Laurel 355-8847 D:8-22-8-29

3-ROOM partially furnished, newly decorated, util. pd., \$75. 355-3091. 355-6186 D:8-22tf

FOR SALE—REAL ESTATE

NEAT 2 BEDROOM
6 yr. old stucco. Attached garage, fenced. Comfortable housing for small family. Close in.
\$12,500

IMMEDIATE OCCUPANCY
Refurbished 3 bdrm, 2 bath stucco. Large kitchen, breakfast area, disposal, wired 220, 2 car garage, patio, avocado trees.
Drive by 702 W. Alegria E. of Michilinda \$21,000

EXPANDABLE
3 bedrooms, den, 2 baths with an attached garage easy to convert to living. Driveway space to rear yard for parking or garages.
Drive by 461 W. Grandview Apt. to show \$23,900

2 HOMES ON LOT
Each 2 bedrooms, with street frontage, sep. yards, 2 car garage and port. Sewers connected. Close in.
\$25,500

COMPARE THIS VALUE
\$37,500 buys this new 2318 sq. ft., 3 bedroom, 2 bath, fireplace, wonderful family room, w/w carpeting, plus 23x26 sq. ft. studio suite with fireplace and bath. 2 car garage, fenced, sewers attached and paid.
Drive by 211 W. Carter Quick occupancy

HISTORICAL VICTORIAN
Huge mansion made into 9 low vacancy rentals. Shows excellent return on investment.
\$40,000
Drive by 225 N. Lima Apt. please

CHARMING HOME
Plus \$220 per mo. income
from 2 bedrooms each, duplex, garages. Owners unit home has 2 bedrooms, 2 baths, 22x22 living room, large lanai, small, private, patio-sized yard, 2 car garage. All air conditioned. Close in.
\$47,500

**FOR BETTER HOME BUYS
SEE REALTEERIA**

BEST 4-BDRM. HOME IN SIERRA MADRE
Approx. 1800 sq. ft., 1 1/2 bath, bit-in oven and range, natural cabinets, disposal, dishwasher. Carpets and drapes. Beautiful fireplace. Dining area plus breakfast area. Lovely covered porch patio. Room for pool. Double garage. New E-Z to buy terms. Owner moved. Must sell. See it and make offer. Only \$29,950, adjustable terms.

LOVEABLE 2-BDRM. REDWOOD
This charming quality home surrounded by huge avacados, carpeting, drapes, fireplace, separate dining room, big 2 door garage. Only \$22,500.

TWO EXECUTIVE DELUXE HOMES LIKE NEW
3-Bdrms. & family dining rooms. 2 & 2 1/2 baths, kitchen bit ins. Natural wood, fireplace, F.A. heat, carpets, drapes. One with beautiful swim pool, the other with picturesque patio and waterfalls. Mountain and valley views. Here are two of Sierra Madre's very finest. Only \$59,950 ea.

FABULOUS OLDER 2-STORY COLONIAL
2800 sq. ft. Four fireplaces, 2 1/2 baths, 40 ft. liv. rm., beautiful carpets, 4 big bdrms., formal dining rm., drapes, hardwood floors, F.A. heat. Very large kitchen. Trees, on gigantic corner, 200x186. 3-rm. guest house rents for \$45 mo. This home has superb quality of the past. Asking \$59,950.

PERSONALITY PLUS
3-Bdrm. & den w/fireplace and extra large family lanai. Charming kitchen w/bit ins. Covered patio. Basement storage. Double garage. 100 ft. lot. Asking \$24,950. Must sell.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
Evenings EL 5-0996 EL 5-3433

DELUXE APTS.

• 1-BDRM. • Air Cond.
• Bit. ins • Patio
• Drapes • Carpets
Adults \$110.00 Mo.
85 S. Lima
EL 5-0057 or
EL 5-6447

FOR SALE—REAL ESTATE



Flamingo

TRANQUILITY

Among the whispering pines. Brand new split level on secluded view site. Two twin bedrooms, 2 baths, huge living room, paneled den w/ floor to ceiling fireplace opens to spacious sun deck. Natural wood kitchen w/all built ins, w/w cpts., dbl. garage, plus laundry room, submit your terms\$29,900

HANSEL and GRETEL
Charming vine covered cottage on rear of 50x175 tree shaded lot near Mt. Alverno. Out of state owner must sell\$12,000

4 UNITS
2 years old. Each unit has 2 bedrooms, 1 1/2 baths, built in kitchen, only \$6,000 dn.\$49,500

WANT ACTION NOT TALK?
Through our own investment corporation we will give you cash for your equity, guarantee a sale or take your property in on trade. Call for details.

FLAMINGO PROPERTIES

Realtor — Multiple Listings
EL 5-8045
496 W. Sierra Madre Blvd. Sierra Madre
11 W. Huntington Dr., Arcadia
24-Hour Number — HI. 6-4605

Harry A. Lange

Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and Sundays
EL. 5-7196

Villa Royale

2-Bdrm., 2 ba. apts. 1200-1500 sq. ft. of quiet luxurious living. Exquisitely decorated. Carpets, drapes, all elec. bit. ins. Sound-proofed. Centrally air cond. & heated, pvt. landscaped patios.

165 E. Sierra Madre Blvd.
EL 5-1060

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

DUMAS and SON
Electrical Appliance Service Center
All Types and Makes of Home Appliances Expertly Repaired. Radios, Auto Radios, Keys
Locksmith
12 N. Baldwin Ave.
EL 5-1596

ALTERATIONS

ALTERATIONS H E M S
The Misses Dickinson
775 Idle Hour Lane
ELgin 5-0562

AUTO REPAIRS

NORM'S GARAGE
MOTOR TUNE UP — BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Closed Saturdays

FLOORS

E. S. Thornberry
Phone ELgin 5-9563
New Hardwood Floors Installed
Refinish Old Floors
Phone ELgin 5-9563

GARDEN SERVICE

COMPLETE GARDEN SERVICE
Landscaping and Relandscaping
Sprinklers installed, repaired
New lawns
Small tree removal
Light & Heavy Hauling
Insured
EL 7-1940

MASONRY

Sierra Masonry BLOCK & CONCRETE
ALL TYPE MASONRY WORK
Free Estimates
P.O. BOX 502
SIERRA MADRE
EL 5-0100
7 a.m.-3 p.m. & evens.

NURSERY

MAMA PETE'S DAY NURSERY
Vacancy
HOURS 7:30 to 5:30
71 SUFFOLK
EL 5-9567

PHOTOGRAPHY

JOE A. HINOJOS PHOTOGRAPHY
Specializing in Weddings — Industrial Publicity
EL 5-0489

PROFESSIONAL DIRECTORY

PRESCRIPTIONS

Reg. Pharmacist in Charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
EL 5-3456

RADIO & TV REPAIRS

MEYER TV
4 W. Sierra Madre Blvd.
EL 6-1136
Radio & TV Repairs
ANTENNAS INSTALLED

RAMBEAU TV ANTENNA SERVICE
Servicing All Makes of
TV's, RADIOS and
ANTENNAS
EL 5-1560

RUBBISH

COMMERCIAL RUBBISH WEEKLY OR DAILY RESIDENTIAL PICK-UP SPECIAL OR PART LOAD
Municipal Contractor City Refuse Service Co.
215 E. Huntington Dr. Arcadia HI 6-4691

RUBBISH HAULING
EL 7-1940

SEWING MACHINES

Sold Rented Repairs
Repair All Makes
Free Estimates
Authorized Dealer for
PFAFF — WHITE
SEWING MACHINES
Open Mon. and Fri. Eves.
PASADENA
SEWING MACHINE CO.
827 E. Colorado, Pasadena
SY 3-6333

REPAIRS ON SINGER, WHITE, NEW HOME and all other makes NEW & USED MACHINES
Authorized dealer for
NECCHI-ELNA
JONES
SEWING MACHINE CO.
341 N. Lake, Pasadena
SY 6-7119
S & H Green Stamps

TILE WORK

CERAMIC TILE
Kitchens and Baths
John K. Goodall
Licensed Contractor
ELgin 5-3889

TRACTOR WORK

GENERAL TRACTOR AND TRENCH DIGGING
E. R. DURAN
EL 5-9593 293 Mariposa

TREE SERVICE

TREE SERVICE
Topping, Pruning, Removing, Feeding, Spraying, Surgery
Soil Improvement
Co.
ARCADIA
HI 6-4787

FOOTHILL GENERAL HEALTH SERVICE
Ralph J. Martin, D.C. and Associates
Chiropractic Health Service
478 W. Sierra Madre Blvd.
Sierra Madre, Calif.
Office Phone EL 5-1138

CLASSIFIED

WORK WANTED

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve., wkends. Own trans. EL 5-3006

RELIABLE lady will baby sit. Own transportation. Phone 355-0089 A:5-23tf

BABY sitting, day or eve. Weekends. Own transportation. EL 5-0487 A:8-1-8-22

XLNT. ironing in my home. \$1 hr. 329 W. Montecito. EL 5-0775. Lois Wallace A:8-22tf

GARDEN SERVICE
YARD CLEAN UP
PLANTING AND
TRANSPLANTING
Tree Work — Hauling
SY 7-8880

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

ROOFER — 20 Yrs. Experience. Free estimates. J. La Lone EL 5-9929

WALLS AND WINDOWS
WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762

EXCELLENT IRONING
my home
EL 5-6857 A:7-18tf

PAINTING
Prices you can afford!
M. C. Faulkner. HI 7-5925 A:7-18-8-29

**HANK CORDOZA and
E. A. GARCIA**
Rubbish hauling and
Tree Work
For service call
EL 5-1716

WANTED
BOARDING for pony, preferably Sierra Madre Villa area. EL 5-2993 K:8-22-9-5

WANTED TO RENT
STORAGE space for small camping trailer. 7'x4'x4' high. EL 5-8512 L:8-22

TRUST DEEDS
WELL secured 2nd Trust Deeds purchased at prevailing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046

MISCELLANEOUS
TYPING, MY HOME Experienced. 355-0138 I:8-8-8-22

SERVICE
SIERRA MADRE TRANSFER Local and long distance moving. EL 5-3374.

DRESSMAKING
EXPERT in fittings and alterations. Also new garments made. EL 6 1874.

REAL ESTATE LOANS
1ST & 2ND
REAL ESTATE
LOANS
INSURANCE FUNDS
@ 5% AVAILABLE
Up to 25 yrs. to repay
on first loans
So. Calif. Trust Deeds
HI 6-4423 MU 1-9058

Trinidad Guests
pany during the period of their stay.
These two men are among six middle-management level personnel from the Telephone Service of Trinidad & Tobago, who are to be furnished six months of training in the United States under a grand awarded by the Agency for International Development.
Pascall, 37 years of age, a native of Trinidad, presently occupies the position of assistant engineer, maintenance, external plant, in his company. McCollin, 35, who also was born in Trinidad, is the acting assistant engineer, maintenance, internal plant, in the organization.
The Trinidad & Tobago Telephone Service is a government-owned public utility.

REDUCE
AT
Mona Lisa

Lose 2" to 3" in just 12 treatments

FREE Demonstration SY 2-1648

Muscle Toning
Spot Reducing
McLeavy Rollers
Stauffer Tables

Mona Lisa
REDUCING SALON
81 N. SANTA ANITA, PASADENA
Ample Free Parking

20% OFF
on courses thru Sept. 30



CHILDBIRTH
In the
GOOD OLD DAYS

Few families would care to go back to "the good old days" of childbirth. Death of mothers was common, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy.

Many of these mothers could have been saved by only a few dollars' worth of today's medicines.

Now only one mother in 3,125 dies. Much of the credit for this improvement is due to the new prescription drugs. Their cost is surprisingly low. In fact, only 15 prescriptions in a thousand cost as much as \$10. The average one costs only \$3.26. No wonder we say: "Today's prescription is the biggest bargain in history."

RELIABLE
PRESCRIPTIONS

Hartman
Renall Pharmacy
29 N. Baldwin EL 5-3311

Sierra Madre Plumbing Co.
EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs
Stoppages, Water Heaters, Disposals
Fixtures, on Display
Pipe, Fittings, Valves, Faucets
Toilet Seats

Ives & Warren
MORTUARY
100 NORTH HILL AVE. • PASADENA
SYcamore 6-4375 • RYan 1-7369

63 Years
Serving the
Foothill
Communities

6th Annual Aqua Fair

Two tiny tots will parade into the water appropriately showing off the New Year theme with Meg Michaels and Curt Talbot doing the swimming to the familiar sounds of "Auld Lang Syne." For the Christmas number, Santa Claus (Charley Peterson, better known as Daddy Pete) will be seen in his usual Christmas Eve preparations around the fireplace putting out all the toys—Raggedy Ann and Andy portrayed by Kathy Saunders and David Embree, the toy soldier acted by Carl Falco, and the ballerina, Penny Falco.

Halloween time always brings pumpkins and black cats to mind as Jackie and Jenny Cappelletti team up as two alley kittens lurking in a dark street.

The Easter ballet group will show off their spring finery with Francine Cochran, Sue Julian and Candy Oliver out to catch the passing glance of some young man. In typical April First fun, two court jesters, Tyra Wolf and Zyda Falco, will delight the audience with appropriate April Fools stunts.

To keep the crowd in a festive mood will be a group of St. Patrick's Day merry-makers doing some well rehearsed shenanigans. Th' cockles of ye Irish hearts will be warmed when the swimmers come out with shamrocks afloat to the strains of "When Irish Eyes Are Smiling." Irish eyes will be smiling from Margaret Briggs, Gale Brown, Nancy Canon, Donna Clark, Stephanie Craychee, Cindy Embree, Barbara Hill and Janet McNamara as these Irish belles strut their stuff.

Janice Grafton and Ann Kennedy will march out in a patriotic Fourth of July

ity operating about 33,600 telephones and other associated services, in an area of about 1,900 square miles, employing approximately 700 persons. Both Pascall and McCollin occupy key positions in the operation, which is now provided guidance by British subjects, who will return to England at the end of 1963.

Trinidad is the most southerly of the British West Indian Islands, and lies near the coast of Venezuela, about 1,000 miles southeast of Jamaica. It has an area of 1,864 square miles and a population of 750,000. Tobago is a small island nearby and to the northeast of Trinidad.

J. H. Hedrick & Co. Builders

Open House At 40 N. Auburn Sunday, Aug. 25

Open house at the new six unit apartment complex located at 40 North Auburn Ave., Sierra Madre is being held Sunday, August 25. Built by J. H. Hedrick & Co., trans - California building firm headquartered in San Gabriel, these one and two bedroom units are an outstanding example of modern design and utilitarian function.

Located in an ideal residential area, the units contain such additional appointments as wall to wall carpeting, air conditioning, built in ranges and ovens, range fans, tub enclosures, F.M. music system, ash cabinets, disposals and drapes.

Each apartment has been so arranged and constructed by J. H. Hedrick & Co. to afford maximum comfort and privacy to the occupant. Special insulation has been provided to minimize noise transmission. Convenient off street parking and complete laundry facilities have also been provided. Nearby transportation, schools, and shopping centers further enhance these desirable apartments.

In addition to the traditional water ballet will be the swimming races in which the swimmers from swimming classes will compete against their own ability groups. Ribbons will be given out for the first three places as six swimmers will compete in one of four groups — beginners, advanced beginners, intermediates and swimmers. These six swimmers have qualified for the big races by trying out earlier in the week.

In addition to the swimming races, there will be a mass demonstration showing the natural progression of swimming skills from the beginners through life saving and even on to the swim team. A special relay race by the swim team will be the climax to the first part of the show. Comedy diving by Larry Morse and

pointments as wall to wall carpeting, air conditioning, built in ranges and ovens, range fans, tub enclosures, F.M. music system, ash cabinets, disposals and drapes.

Services Held For 15 Year Resident

Services were held Thursday morning, August 22 at the hour of 10 a.m. for Ellen Olive Erickson, aged 69, who passed away suddenly at her home at 429 Sturtevant Drive Monday.

Interment was in Forest Lawn, Glendale, with the Ripple Mortuary of Sierra Madre in charge of arrangements.

John Englert should provide a gay part of the evening race by the swim team will be the climax to the first part of the show. Comedy diving by Larry Morse and

ADULT TRAINING CENTER

For Secretarial, Typewriting, Shorthand, Key Punch and NCR

Enroll Now

Enjoy a Prosperous 1964

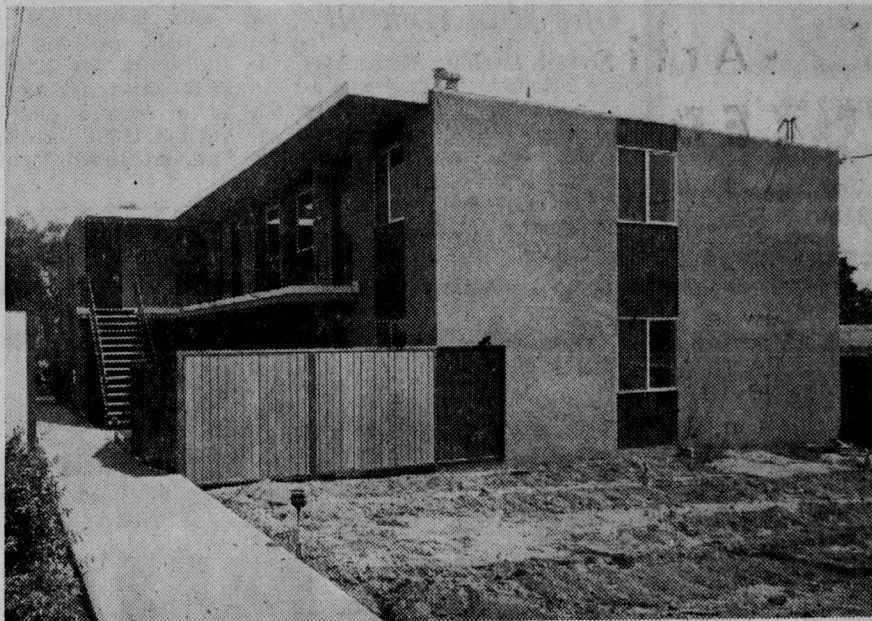
SAWYER SCHOOL of BUSINESS
PASADENA 1165 E. COLORADO BLVD. 449-3990

*prospective builders

prospective tenants

YOU ARE INVITED TO OUR

Premiere Showing



40 NORTH
AUBURN AVE.
SIERRA MADRE

Btw. Baldwin Ave. &
Michillinda Blvd.

J. H. Hedrick & Co. is presenting this striking six unit apartment project for your inspection. These one and two bedroom units are an outstanding example of modern design and utilitarian function. The apartments contain such appointments as wall to wall carpeting, air conditioning, built in range and ovens, range fans, tub enclosures, F.M. music system, ash cabinets, disposals and drapes. Located in an ideal residential area the apartments also offer nearby schools, and bus service and are close to banks, hospitals, and a variety of shops.

Sunday, August 25th from Noon to 5:30 P.M.

"The West's Foremost Apt. Builder" (over 6730)

J. H. Hedrick Co.

Home Office: 900 South San Gabriel Blvd., San Gabriel, California
Cumberland 3-7201 — Atlantic 7-9721

SANTA BARBARA

SAN DIEGO

SOUTH SAN FRANCISCO

The Hedrick Method Provides All These Services Under One Roof!

★ DESIGN ★ FULL FINANCING
★ CONSTRUCTION

PAINTS • GIFTS • SPORTS
Arnold's
• HARDWARE • HOUSEWARES •

OPEN
9:00 P.M.
FRIDAY
EVENINGS

S & H
GREEN
STAMPS

297 W. Sierra Madre Blvd. EL 5-3365

Sunshine Canadian
Peat Moss

10 CU. FT. BALE
\$5.95 Value — SPECIAL **\$4.79**

Canvas Gloves
To Keep Those Hands Soil Free **25¢ pair**

Oscillating Sprinkler
Reg. \$5.95 Value Special **\$4.77**

Hand Truck SPECIAL **\$3.95**

Galvanized
Trash Cans

45-GALLON Reg. \$9.25 . . . Special **\$6.95**

Plastic
35-GALLON Reg. \$14.95 . . . SPECIAL **\$10.95**

Red Star Fertilizers

- Steer
- Growmaster
- Velvet
- Tops
- Rose Grow
- Camelia Gro

Liquid Fertilizers of All Kinds

Porter-Cable

REGULAR \$69.50
VALUE
Special **\$54.00**

Hedgshear

Saves hours of backbreaking work!

Garden Shovel

LONG HANDLE **\$2.19**

Garden Fork
"D" HANDLE **\$2.39**

BAMBOO GARDEN RAKES
SPECIAL **39¢**

METAL SPECIAL . . . 99¢

Garden Hose

50-FOOT, 5/8" RUBBER Reg. \$9.98 Value — SPECIAL . . . **\$5.95**

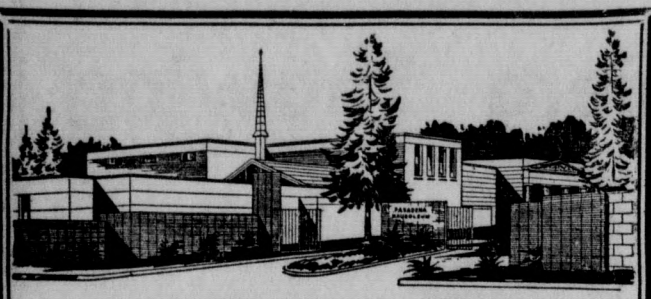
50-FOOT, 5/8" PLASTIC SPECIAL **\$3.98**

20 lb. Ciff-Char BRIQUETTES
\$1.58

Soil Soaker
50-FOOT SPECIAL **\$2.98**

3 TREE DIAMOND
LIFE

SERVICE OUR SPECIALTY
PHOTOGRAPHY is our business
HASTINGS CAMERA SHOP
3649 E. Foothill, Pasadena SY. 3-9655



WE INVITE YOU TO COMPARE
Pasadena Mausoleum
2227 N. RAYMOND AVE. (Cor. Woodbury Road)
Telephone SYcamore 7-3146

Christman-Carney

experienced men in the field.
Another interest of the company, again headquartered in Sierra Madre, is the continual search for items from the Far East and in Europe, that can be used as components to organizational fund raising programs. The company maintains established representatives in Hong Kong and in Europe, for this purpose.

SM Artist Has One Man Exhibit

Hazel Morley, Sierra Madre artist, is having a one-man show at the Security Bank, Foothill and Rosemead branch, through August and September. She is a member of Las Artistas and Mid-Valley Arts League.

Bethany Lutheran 'The Secret of Prayer' Wanted View Slides Of Holy Land

On Sunday evening, Aug. 25, at 7:30 Mr. and Mrs. Howard Nielsen will show colored slides taken during their visit to the Holy Land. The Nielsen's will leave on Sept. 1 for Berkeley, Calif., where Howard will begin his study for the Lutheran ministry at the Pacific Lutheran Theological Seminary.

He is the first son of the congregation to enter into the full time ministry of the church.

Rev. Niels C. Carlsen, pastor, will begin his two weeks field training with the California Air National Guard on Saturday, Aug. 24. He is a reserve chaplain serving the 146th Van Nuys Air National Guard Training Wing.

Attend the Church of Your Choice

Junior Church with graded classes for pre-school children through eighth grade is conducted Sunday morning at 9 o'clock.

High school students meet at 7:30 p.m. under the direction of Mr. and Mrs. R. E. Spencer.

Wednesday evening, Aug. 28 at 7:30 p.m., Dr. Barnhart will begin a five-week

"The Secret of Prayer" is what everyone wants to understand. In her sermon of the same title at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, Sunday morning, August 25 at both the 9 and 11 a.m. worship services, Dr. Ethel Barnhart will discuss the hidden forces back of the prayer of power that completes itself. For the convenience of the public, care of very small children is provided at both services.

Rev. Barnhart reminds: "Call HI 7-6162 for spiritual help, day or night."

Next time—relax! at the **PLAZA SHOP** Dresses - Negliges Sportsweat 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

Bethany Church Notes

The Rev. Joseph Blinco of the Billy Graham Evangelistic Association will be the guest speaker at the 11 a.m. worship service at Bethany Church this coming Sunday, Aug. 25. Mr. Blinco is one of the associate evangelists with the Billy Graham team and is assisting in the great Crusade now being conducted at the Los Angeles Coliseum. It was just a little over a year ago when Mr. Blinco conducted a week of special meetings at Bethany Church during July of 1962. An Englishman, Mr. Blinco joined the Billy Graham organization, three years after the great London Crusade of 1954. He is an outstanding minister of the Gospel and Pastor Robert N. Schaper extends to everyone a cordial invitation to attend the service.

There is no evening service at the church during the Graham Crusade, for all are urged to attend the Sunday afternoon meeting at the Coliseum at 3 o'clock. Mr. Graham's topic for this coming Sunday afternoon is "The End of the World." Nine of the young people from Bethany are attending the Forest Home High School conference this week. They include Pam and Pat Wilhite, Dolly Lofgren, Don and Jeanine Smith, Bruce Guyer, Margie Schaper, Bill Treder and Polly Kennard. Mrs. Marilyn Richter is accompanying the group as one of the counselors. Other

CCEU Convention Slated Aug. 22-25 At Redlands Univ.

Twenty young people and their sponsors from Bethany Church of Sierra Madre will be among hundreds of young people from throughout the state of California who will convene at Redlands University, Redlands, Aug. 22-25 for the 76th annual convention of the California Christian Endeavor Union. The theme for this convention, "Crise With Christ" is based on the year theme of President Allen Burwell, "In Christ's Service." Mr. Burwell is a member of Bethany Church.

Main speakers for the four-day meeting are outstanding pastors from California Christian Endeavor churches. Dr. Robert N. Schaper, pastor of Bethany Church of Sierra Madre, will be the keynote speaker for the opening session Thursday evening. Friday evening Rev. Vern Gomez, converted from Roman Catholicism at the age of 13 and now pastor of Aubrey Community Church, Aubrey, will fill the pulpit. Rev. L. Jack Fix will bring the Saturday evening message. Pastor Fix is currently at Grace Church in Huntington Park, having previously pastored Evangelical United Brethren churches in San Diego and Los Angeles. The convention will close Sunday morning with the morning worship service in the University Chapel. Bringing the message at this hour will be Rev. Jay R. Weener, pastor at Parkview Reformed Church in Santa Ana.

Other leaders for this training and inspirational convocation include Dr. Graeme C. Smith, pastor for the past 16 years of the Vista Community Church, Vista, and Rev. David L. Wing, who ministers to the North Hollywood Friends Church in the Imperial Valley. Bible Study hours each day will be presented by these two fine teachers. Several leadership classes are planned for the young people, with the entire program arranged to be of interest and benefit to all ages, junior through college.

A special feature of this year's convention is the Sponsors' Seminar which will be held on the university campus Friday and Saturday. Many fine leaders from throughout the state will preside at seminar sessions aimed toward helping the adults who serve as sponsors and counselors for Christian Endeavor young people. Feature speaker for the seminar is Rev. A. A. Kaders, who serves as Youth Director at the Grand Avenue Evangelical United Brethren Church in Santa Ana. Rev. Kaders is a well qualified leader who, in addition to his work with young people, has been engaged in psychological counseling for the past three years.

Christian Endeavor is an international interdenominational youth movement founded in 1881 by Dr. Francis E. Clark with groups organized in more than 50 countries and in over 80 denominations. The California Union was formed in 1887 and is proud of its heritage of 76 years of providing a program aimed at reaching young people for Christ and training them for His service.

Bible Lesson Entitled 'Mind' Sunday, Aug. 22

"Whence then cometh wisdom? and where is the place of understanding?" This passage from Job (28:20) will be part of the Responsive Reading this Sunday at First Church of Christ, Scientist, Sierra Madre.

The Bible Lesson is entitled "Mind."

One of the corresponding references from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will be this: "When the divine precepts are understood, they unfold the foundation of fellowship, in which one mind is not at war with another, but all have one Spirit, God, one intelligent source, in accordance with the Scriptural command: 'Let this Mind be in you, which was also in Christ Jesus.'" (p. 276).

Rev. Armin Hesse Announces Sun., Aug. 25 Sermon

"Giving Attention to Godliness" will be the Sunday morning sermon message in the 9:00 and 10:30 worship services at Faith Lutheran Church, 845 Hastings Ranch Drive.

The message will be the fourth in Rev. Armin Hesse's current summer series on the First Epistle to Timothy under the heading "Divine Counsel for Church Members."

After the first service and Sunday school session, the Walthers Leaguers will leave for a beach party at Corona del Mar. The young people have been requested to make reservations for this event by contacting secretary Sandra Woldrich of Arcadia before Friday noon.

At the evening beach meeting the youth group will plan ahead for the September 7-8 District Walthers League convention, to be held at Forest Home above Redlands, and for the Foothill Zone fall rally which they will host on Sunday, October 13.

Evangelical BETHANY LUTHERAN CHURCH
La Tierra and Vinado on Sierra Madre Blvd. East Pasadena
Sunday School 9:30 A.M.
Worship Service 11:00 A.M.
Sermon: "THEN AND NOW"
NIELS C. CARLSEN, PASTOR (Nursery Provided)

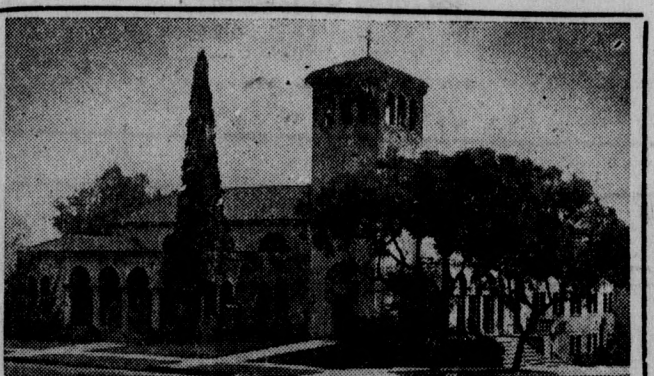
FAITH LUTHERAN CHURCH
The Lutheran Church — Missouri Synod
9:00 — SUNDAY SCHOOL PARENT-TEACHER SERVICE
9:30 — SUNDAY SCHOOL PARENT-TEACHER SERVICE
9:45 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — CONGREGATIONAL WORSHIP SERVICE
Sermon: "Giving Attention to Godliness"
A CHRISTIAN WELCOME TO YOU!

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.—Sunday School for all ages
11:00 a.m.—Worship Service
Rev. Joe Blinco of Billy Graham Team
3:00 p.m.—Billy Graham Crusade at Los Angeles Coliseum
Monday thru Friday—Graham Crusade at 7:30 p.m.
Bus tickets avail. by calling EL 5-1409 by 4 p.m.

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"Mind"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays 12-5 P.M.
Saturday 10-5 P.M.

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia HL 6-8206
DR. ETHEL BARNHART, Minister
Sunday, August 25, 9:00 and 11:00 A.M.
"THE SECRET OF PRAYER"
Prosperity class — five weeks beginning Aug. 28
7:30-9:15 P.M. Tuitional class open to the public

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest
Rev. Stephen Green, Assisting
SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—Morning Prayer
9:30 a.m.—Sung Mass and Sermon, Coffee Hour.
7 a.m.—Daily Mass
Wednesday — 9 a.m. Mass



Sierra Madre Congregational Church

Rev. Ralph Capolungo, preaching

Ralphs BEAUTIFUL BUYS FOR BARBECUES!

IMPORTANT NOTICE
THE DEADLINE ON SWISS CHALET DINNERWARE COUPONS NO.104 AND NO.108 WILL BE EXTENDED THROUGH SEPT. 1, 1963, TO ENABLE EVERYONE TO COMPLETE HER SET.
THIS DOESN'T APPLY TO THE GROCERY ITEM COUPONS IN YOUR BOOK.

TO MATCH YOUR TUMBLER OF LAST WEEK! LUXURIOUS, HEAVY BASE, CUT CRYSTAL **FREE** JUICE GLASS

With Purchase of \$2.00 More (Excluding Tobacco, Beer or Alcoholic Beverages) AND THIS COUPON, ONE COUPON PER CUSTOMER. GOOD THRU WED., AUG. 28

THESE LOVELY JUICE GLASSES ARE ALSO ON SALE NOW IN ALL RALPHS STORES...

FREE! NEXT WEEK ANOTHER MATCHING PIECE. START YOUR SET TODAY!

COTTAGE CHEESE 25¢ **LEO'S CHIPPED MEATS** 39¢ **CHEDDRIDGE BISCUITS** 3¢

IMITATION ICE MILK 29¢ **GRADE A SPINACH** 10¢ **OH BOY PIZZA** 39¢ **MIXED VEGETABLES** 5¢ **FRENCH CUT GREEN BEANS** 4¢

WIN! A FABULOUS TRIP FOR TWO TO MEXICO CITY AND THE MEXICANA HOTEL. HURRY! REGISTRATION ENDS AUGUST 25!

SPRECKELS SUGAR 5.53¢ **JELLO** 4.25¢ **MAYONNAISE** 29¢ **HI MEAT DINNERS** 29¢ **FOR BABIES COFFEE** 59¢ **INSTANT COFFEE** 1.09

GRAPES 10¢ **NECTARINES** 10¢ **CUCUMBERS** 4.19¢ **BLEACH** 25¢ **BUFFERIN** 98¢ **WAX PAPER** 2.35¢ **SECRET CREAM DEODORANT** 34¢ **STRIPE TOOTH PASTE** 53¢

CHUCK ROAST 31¢ **PORK LOIN ROAST** 39¢ **CHUCK STEAKS** 39¢ **GROUND CHUCK** 59¢ **PORK CHOPS** 79¢ **LOIN CHOPS** 89¢ **MEATY LOIN SPARERIBS** 49¢ **CORNER BEEF** 69¢ **BACON** 69¢ **PRIME RIB ROAST** 79¢ **BONELESS STEWING BEEF** 79¢ **LEAN BEEF SHORT RIBS** 29¢ **BREASTED SHRIMP** 1.49¢ **FILLET OF PERCH** 49¢ **APPLE RING COFFEE CAKE** 39¢ **DEVILS FOOD CAKE** 45¢ **SWEDISH RYE BREAD** 31¢

Save MORE...More WAYS at Ralphs

Huntington Dr. at San Gabriel Blvd.
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 7 P.M.

211 E. Foothill Blvd. at 2nd Ave., Arcadia
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.

SOLD

1315 Tropical, Pasa. 714-716 Montana, Mon. 99 S. Merideth, Pasa.
1170 Coronet, Pasa. 361 Redwood Dr., Pasa. 2185 Monte Vista, Pasa.
711 Sierra Meadows, 2751 Glenrose, Alta. 888 Magnolia, Pasa.
Sierra Madre 1680 La Loma Rd., Pasa. 80 N. Berkeley, Pasa.
1030 Hastings Ranch Dr., 809 Oak Glade, Mon. 2506 Ganesha, Altadena
1170 Riviera Dr., Pasa. 714 St. John, Pasa. 2320 Sinaloa, Altadena
1190 Riviera Dr., Pasa. 455 N. Michigan, Pasa. 433 N. Wilson, Pasa.
1712 Maple, Pasadena 1161 S. Los Robles, Pasa. 2738 Vischer Pl., Alta.

We wish to thank YOU for contributing to our success.
MAY WE ADD YOUR PROPERTY TO OUR NEXT REPORT?

SMALL ENOUGH TO BE PERSONALIZED
LARGE ENOUGH TO BE EFFICIENT
YOUNG ENOUGH TO BE AGGRESSIVE
OLD ENOUGH TO BE EXPERIENCED

WAYNE BRANNON BILL BROWN CHRISTINE TEMPLAR
DAVID THOMPSON MARGARET AMES DICK McCARTY
KITTY BASKETT

If you have been thinking of selling... Call us for
Professional Service & Advice...

BRANNON & THOMPSON RLTY.

MEMBERS PASADENA BOARD OF REALTORS AND
MULTIPLE LISTING SERVICE

1245 EAST WALNUT ST., PASADENA SY 6-3133

Weekly Shades Of Hastings

Margily Rowzov
EL 5-7736

Has this happened to you?
If it hasn't, IT WILL! Your husband calls to say he is bringing guests home for dinner. You have just stepped out of the shower—so you grab your clothes, tie a scarf around your curls, forget the lipstick—and head for the store, hoping wildly and desperately that there will be no familiar faces around! You should know better. Upon entering the store you are the focus of attention of every acquaintance you have EVER made. And—they have all just been to the beauty parlor and look simply divine! Scouring old you, your chin tucked in collar of shirt, scarf pulled more over face than on curlers, open your purse and get out the sun glasses. This, let it be said, is only wishful thinking. Now you cannot see the others so well, BUT they can still see you!

There IS a partial solution to this highly undesirable social dilemma... but, who wants to spend the afternoon hiding behind the bags of charcoal? MERCY!!
Reunions in the East
Goshen, Indiana, the home of Mrs. Merle J. Miller Jr., was the first stop on the recent trip made by Mr. and Mrs. Merle J. Miller Jr. and their children, Julie and Nancy. The family spent a week with Grandmother Miller before moving on to Bryan, Ohio, to visit Phyllis' mother, Mrs. Henry Sprow. While there, they also saw Mrs. Gerald Schach, Phyllis' sister.

A high point of the trip was the reunion of the Bryan High School, where Phyllis renewed old friendships. She made the nicest comment we have heard in a long time—that her friends looked just the same as when they attended school together. This festive weekend included a dinner-dance Saturday night, followed by an old fashioned picnic on Sunday.

New England Trip
Ben and Vivian Mead, accompanied by their four children, Mark, Carol, Malcolm and Camille, have just returned from visiting relatives in the East. After two days in Washington, D.C., and a visit to Boston, the family spent some time at Ben's home in Stamford, Connecticut, and with his sister, Mrs. Wendell Bishop, at Old Greenwich on the waterfront.

New York City was the next stop. After taking the island cruise, this family

visited the United Nations Headquarters. Also on the agenda were visits with sisters at the University of Connecticut and East Putnam.

After visiting their aunt in Philadelphia, the Meads managed to steal an hour between trains in Chicago for a reunion with friends they had not seen since the war.

Balboa Island Visited
The surf and the sun were not all that the Lieber family enjoyed during their two weeks stay on Balboa Island. Ed played golf and attended races at Del Mar. Mary Lou entertained for dinner (one night they had 15 guests) and managed to play a few games of bridge between swims and snoozes. The six children, Mary Lou, Wayne, Edward, Elaine, Mike and Arthur, shared in the fun. Daughters Mary Lou and Elaine, accompanied by their cousins, Catherine and Carol Ann Lieber, are now visiting relatives in Hugo, Colorado.

Balboa Island Revisited
Fred and Ola Fenton with their daughter, Cherry, and her friends, also enjoyed a week on the beautiful island.
Pool-side Get-Together
Friends and neighbors were invited to the home of Mr. and Mrs. W. C. Cooper for cocktails and a late buffet. Their daughter, Joan, who is currently teaching sixth grade locally, is leaving soon for Minnesota, where she will teach the primary grades. Mr. Ray Luff, who will return to Minnesota as an instructor in speech therapy, was introduced to the group.

Among those attending were Britt and Jan Brittell, Paul and Lorraine McGliven and their children, Bill and Leslie; Bob and Jan Freeland, Ben and Eunice Barrington, Patricia Eggers, Vernon and Thelma Kennedy, Harry and Agnes Higginson and Mr. and Mrs. M. A. Loisel (Joan's sister).

Capital Trip
Dr. and Mrs. Peter Hillier had the busiest four days we have ever heard of. They flew via astro-jet to Washington, D.C., and they SAW Washington, D.C.! Before starting their tours, they visited good friends in Bethesda, Maryland. Our sightseers viewed the FBI inside and out, Walter Reed Hospital, Arlington Cemetery and the grave of the Unknown Soldier, and the Smithsonian Institution. While there, they observed

the Hope Diamond, the Spirit of St. Louis and the original Wright Brothers flying ship. One of the most interesting displays was the inaugural gowns of all the First Ladies of our land. Dr. Hillier had the opportunity to visit the National Institute of Health and browse about the library, which is the most famous of its kind in the world.

While visiting the Capital, they rubbed shoulders with Ted Kennedy, saw and heard the Senate in action, ate lunch in the Senate House Cafeteria—partook of its famous navy bean soup—and trotted through the offices of Senators Kuchel and Engle.

Bernie (Mrs. Miller) particularly enjoyed the National Gallery of Arts, wherein hang the originals of such painters as Picasso, Monet, Renoir, etc. She commented that after seeing so many reproductions, it was an especial thrill to see the originals.

They also were exposed to two very unusual experiences in music. One was a symphonic concert on the banks of the Potomac, featuring the music of George Gershwin. The other was the regular Tuesday night Marine Drum and Bugle Corps concert at the Iwo Jima Memorial statue.

Peter and Bernie felt very proud of our impressively beautiful but unpretentious White House.

The Hillier children were not stuck at home while their parents were gone. Michael was at Cherry Valley Boy Scout Camp with Troop No. 384. This boy was scouting up a storm!

Paula is spending a few weeks with family friends, Dr. and Mrs. Stewart Maiden, in Orinda.

Not to be outdone, Bernie's daughter, Linda, spent a week with her sister and brother-in-law, Mr. and Mrs. Merrill Stanley, in the way-out town of Sierra Madre. (Somebody had to water the lawn and feed the cats!)

Camp Hi, at Idylwild, was attended by Carolyn Sarley, daughter of Mr. and Mrs. Martin Sarley, and Barbara Trombka, daughter of Mr. and Mrs. Jack Trombka. Carolyn was particularly impressed with the counselors, who are all from Israel. They explained that Hi, in Hebrew, means Life.

While Carolyn was at camp, sister Diane had a very grown-up birthday. She was allowed to pick out her own presents at a local store and was taken out for an Italian dinner by her parents.

The family went up to Idylwild a couple of days before camp let out and stayed at a resort hotel. While there, they had dinner at the famous Tirol Restaurant. This is an unusual tourist attraction because the exterior architecture is patterned after Swiss chalets, while the interior is a plush oriental theme. Fran highly recommends this as a must-see on your tour list. Let us close with the following quotation: "There was a man who read so much about the ill effects of smoking that he decided to give up reading." How about that?

Wins Swimming Honors At Meet

Twelve year old Chris Cholewiak won a special swimming honors at the recent Junior Olympics Long-course Meet held Saturday and Sunday, August 10 and 11. Representing the Pasadena YMCA, Chris took second place in the 50 meter freestyle in a fast time of 30.3 seconds, while he took third place in the backstroke and 5th place in the butterfly.

During the summers, Chris swims for the Sierra Madre swim club and has turned in this past summer consistently good performances especially in the 50 yard freestyle. His best time turned in was 26.8. This time for a yard race is of course faster than the longer meter race. The Junior Olympics meet sponsored by the Southern Pacific Amateur Athletic Union was held at the Mayfair Pool in Lakewood. In competition with Chris were the best swimmers in all of Southern California who had to have fast qualifying times before they could even enter the meet. Chris has been swimming for only two years, yet in this short time he has developed into one of the fastest twelve year old swimmers in the southland. He is a natural swimmer and for his age is exceptionally strong which is the main factor for his outstanding performances this past summer.

New Books at Public Library

Behrman, S. M. Portrait of Max—Sir Max Beerbohm. Cloete, Stuart. Rags of Glory—a new novel set in the time of the Boer War. Golden Gate Gourmet. King, Lester S. The Growth of Medical Thought—an account of changing medical theory throughout the ages. Martin, Kay. All the Gods and Goddesses—story of a great hospital in the grip of scandal. Michner, James. Caravans—a novel set in Afghanistan, should be enjoyed by all Michner fans. Roberts, Dorothy M. Leading Teen-age Groups.

Tiny Tot Classes Start August 26

Sierra Madre's first full scale tiny tot classes will start at the city pool on Monday, August 26 and will continue through Sept. 6. Three instructors, Patty Cress, Linda Gauding, and Roberta Wood, will conduct special six pupil classes in an attempt to handle the heavy demand to swimming classes for the four and five year olds left out of the Swimming program so far this summer.

The great demand for swimming instruction for the younger children forebodes the need for the wading and instructional pool in the planning stages before the Recreation Commission at this time.

CARD OF THANKS
We wish to express our deepest thanks to those who shared in the grief of the passing of our daughter, and for the beautiful floral offerings, and words of sympathy that meant so much to us during this bereavement.
John and Grace Van Iersel.

BLOOD ON THE OLD WELL

by Sarah Watson Emery

Documented! Eight essays and eight appendices deal with recent conditions and events at the University of North Carolina in Chapel Hill. Moral degeneration, racial hatred, defilement of Christianity, strange deaths, ominous propaganda—these are aspects of University life not usually mentioned in the catalogue.

PROSPECT HOUSE
P.O. BOX 6595 DALLAS, TEXAS 75219
PAPER \$2.00 CLOTH \$4.50



Super Savings Offer
ON FINE HOMER-LAUGHLIN
SNOW WHITE CHINA
THIS WEEK... AUGUST 22 thru 28
DESSERT-FRUIT DISH
Reg. 55c Value
WITH THE \$5.00 PURCHASE
of 10lb. of Fruit
Milk, Tobacco or
Alcohol or
A SUPER SAVING... NO COUPON NEEDED
29c

VONS COFFEE
A Premium Blend
2 LB. CAN 97c
1 LB. CAN...
49c

NIBLETS CORN
Golden Whole Kernels
12 OZ. CAN
VAC-PAK
15c

MIRACLE WHIP
Kraft Salad Dressing
QUART JAR
45c

Hunt's Peaches 19c
Apple Juice 39c
Fresh Butter 67c
XLNT Dinners 39c
Johnston's Pies 59c

Big Dollar Buys!
Kerr's-6 Flavors
FRUIT NECTARS 12 Oz. Cans 10c
Fancy Farms
WHOLE APRICOTS Unpeeled 2 1/2 Can 4c
Hormel-With Beans
CHILI CON CARNE 300 Cans 3c
Olympia-In Oil or Tomato Sauce
NORWAY SARDINES 3 1/2 Oz. Can 6c

Bakery Specials
VON'S BAKERY
POUND CAKE 39c
Delicious with Fresh Fruit or Ice Cream
HONEY CRUNCH BREAD 1 lb. 6 1/2 Oz. Standard Large Loaf 33c
VAN de KAMPS
CINNAMON SWIRLS 33c
FRESH ORANGE CAKE... \$1.05
CHERRY NUT SHORTBREAD COOKIES... 27c

LIQUOR DEPT. FEATURES
IMPORTED SCOTCH
Fyfe & Scott Rare
A Blend of 100% Scotch Whiskies
86 Proof
Save 40c \$4.50

Kentucky Bourbon OLD COL. TYLER STRAIGHT, 86 PR. \$3.99
Millbrook Vodka 80 PROOF CHARCOAL FILTERED \$2.99
Busch Bavarian PILSENER BEER 12 OZ. CANS 6 CAN \$1.17

Prices Effective THU, FRI, SAT, SUN. AUGUST 22, 23, 24, 25 **at all 83 VONS**
Welch's Grape Juice Bars 49c
Ipana Tooth-Paste 53c
Sunshine Krispy Crackers 33c
Lindsay Pitted Ripe Olives 37c
Sta-Puf Liquid Rinse 79c
Puddings 4c 29c
Gerber's Baby Foods 23c
Teething Biscuits 21c

The Time Is Ripe!



FOR LUSCIOUS MELONS

Here they are...the finest melons of the year! Serve 'em with breakfast...in salads...chilled...a la mode. Buy several varieties now...at peak flavor and lowest prices!

CANTALOUPE
Vine Ripened, Yellow Meated
Fine Texture and Flavor!
LARGE SIZE MELONS...
45c

Honeydew, Cranshaw or Persian Melons 5c
Romaine Lettuce FRESH & TENDER LARGE HEADS 5c

VONS Shopping Bag TOP QUALITY MEATS...CUSTOM TRIMMED

Pork Loins
FRESH...from Corn-Fed Eastern Porkers
Full 7-Rib Half **47c**
LOIN END ROASTS... 49c

RIB STEAKS
OR STANDING RIB ROAST
Choice Beef Short Cut **79c**
CHUCK STEAKS
U.S.D.A. Choice Lean Center Cuts **39c**

SLICED BACON
Swift's Premium **59c**
With That Sweet Smoke Taste! 1 LB. PKG.

Pure Pork Sausage 39c
Fresh Ground Chuck 59c

Fresh FRYING CHICKEN
FINER FLAVOR • CALIFORNIA GROWN
"Haste Makes Taste" with these fresher fryers...
rushed from local ranches, same day fresh!

Drumsticks 49c
Breasts 59c
Thighs 55c

CHICKEN WINGS... 29c
BACKS & NECKS... 9c
CHICKEN LIVERS... 79c

Seafood Sea-lections
FANCY SHRIMP 98c
4-Fishermen - Frozen
FISH STEAKS 69c
FISH STICKS 67c

Blue Chip
(at Michillinda) Pasadena
Upper Hastings Ranch Center
3841 E. SIERRA MADRE BLVD.

DO YOU KNOW HOW
MANY NUCLEAR TEST
BAN AGREEMENTS
THE COMMUNISTS
HAVE ALREADY BROKEN?

THE OLD TIME MARKET
444 Sturtevant Dr. (in the Canyon)
— OPEN —
SUNDAYS 12:30 TO 11 P.M.
MON. THRU SAT. 9 A.M. TO 11 P.M.
P.S.—WE ALSO SELL GROCERIES

STOREWIDE FOOD SALE

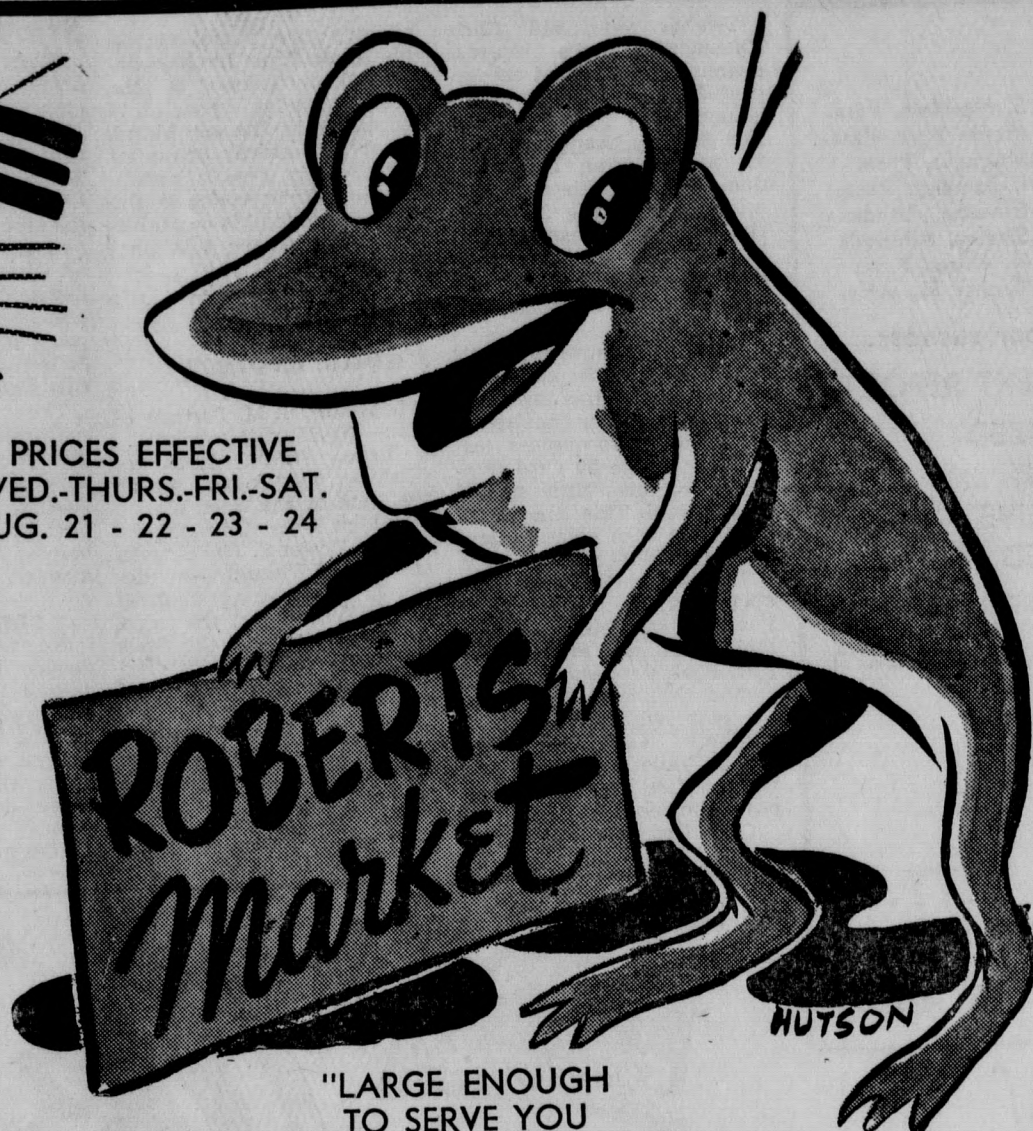
Knudsen Farm Style
Cottage Cheese PINT CUP **29¢**

Armour's
Corned Beef 12-OZ. CAN **39¢**

Gelatin Dessert
JELL-O ALL FLAVORS 3-OZ. PKG. **3 25¢**

For Cats
Kitty Salmon 6-OZ. CAN **8 1¢**

PRICES EFFECTIVE
WED.-THURS.-FRI.-SAT.
AUG. 21 - 22 - 23 - 24



"LARGE ENOUGH
TO SERVE YOU
SMALL ENOUGH
TO KNOW YOU"

**DELICATESSEN
BUYS** FRESH
DELICIOUS
FOODS
PREPARED DAILY IN OUR OWN KITCHENS

**Roberts
Home Made
CARROT
and
RAISIN
SALAD...** LB. CUP **35¢**

Rath's 10-OZ. CHUNK
**Braunschweiger
or BOLOGNA...** **39¢**

Sharp - Medium - Extra Sharp
**TILLAMOOK
CHEESE...** **69¢**

FREE FREE FREE

With This Coupon
OSCAR MAYER
LIVER SAUSAGE
1 - 4 OZ. PKG.

Void after August 24, 1963

FROZEN FOOD

Snow Crop 6-OZ. CAN
**ORANGE
SAMOA** **5 95¢**

Green Giant 10-OZ. PKG.
**Butter Sauce
BABY
PEAS...** **4 1¢**

Knott's Berry Farm
BOYSENBERRIES

12-OZ. PKG. **35¢**

MELT-IN-YOUR-MOUTH- MEATS

U.S.D.A. Choice
CORNED BEEF BRISKET **73¢**

O-So-Good - 16-oz.
CORNISH GAME HENS **69¢**

Fresh Lean 39c lb.
GROUND BEEF 3 lbs. **\$1.00**

Farmer John - Lean
SLICED BACON **59¢**

Australian - 4-6-oz.
LOBSTER TAILS **63¢**

U.S.D.A. CHOICE
**PRIME
RIB
ROAST**

83¢

First 3 ribs 89c lb.



Zwan - Boneless
Canadian Style
PORK LOIN

3 lb. can **\$2.89**

Zwan - Holland
Oakwood
CANNED HAM

2-LBS. 1-LB. **\$1.99 \$1.09**

Fresh
FILET SOLE
79¢

STORE
HOURS
9 A.M.
TO
7 P.M.
CLOSED
SUNDAYS

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE



Tender, long ears,
GOLDEN CORN
5¢

Sweet Thompson
SEEDLESS GRAPES
19¢

**BUDGET-PRICED
PRODUCE**

Ripe thick-meat
COIT CANTALOUPE
6 1¢

Fresh med. size
SUMMER SQUASH
2 lbs. 25¢

Ripe juicy Elberta
PEACHES
2 lbs. 25¢

Sunsweet Unsweetened
**PRUNE
JUICE** 40-OZ. FAMILY SIZE **49¢**

Tree Top NO SUGAR ADDED
**APPLE
JUICE** QT. BOTTLE **29¢**

Hemet Spiced Peaches Large 30-oz. can **5 for \$1.00**

**STEWED
TOMATOES** POUND CAN **4 89¢**

Glorietta
**APRICOT
NECTAR** 12-OZ. CAN **2 29¢**

Laura
Scudder
MAYONNAISE 24-OZ. JAR **49¢**

Circus
**PEANUT
BUTTER** 18-OZ. JAR **49¢**

Bordo
Sections
GRAPEFRUIT lb. can **3 89¢**

**TOMATO
JUICE** LGE. 46-OZ. CAN **29¢**

Editorially Speaking....

Your Tax Burden

Tax collections increased by \$1.3 billion in California during the one year ending June 30, 1963, California Taxpayers' Association disclosed today. Total tax collections by Federal, State and local governments reached \$15,964,900,000 according to the Association's compilations.

Federal tax collections in California increased 8.6 per cent to \$9,745,300,000 during the single year 1962-63. State revenues increased by 12.5 per cent to \$3,278,600,000. Local sales and property taxes combined increased 6.7 per cent to \$2,941,000,000.

On a per capita basis total tax collections reached \$918.58 during 1962-63 throughout California, or an increase of \$44.42 over the 1961-62 figure. For a hypothetical family of three the average annual tax burden with reach \$2,755 according to the Association.

Per capita collections in California by the Federal government amounted to \$560.72 as compared to \$535.75 for the preceding year. State per capita revenues during 1962-63 reached \$188.64 from \$173.99 during the previous year. Statewide property tax collections by local governments combined with local sales taxes jumped from \$164.42 in 1961-62 to \$169.22 in 1962-63.

Total tax collections from Federal, State and local governments in the ten Southern California counties — Imperial, Kern, Los Angeles, Orange, Riverside, San Bernardino, San Diego, San Luis Obispo, Santa Barbara and Ventura — reached \$9,542,800,000 for 1962-63, up \$782,400,000 from the previous year.

Federal tax collections in these counties increased 8.6 per cent to \$459,300,000 to \$5,818,700,000 during the past year. State revenues increased 12.5 per cent to \$217,100,000 to \$1,957,600,000. Local property and sales taxes combined increased 6.3 per cent to \$1,066,000,000 to \$1,166,500,000.

The per capita figure for the ten southern counties \$43.86 over the 1961-62 figure. For a hypothetical family of three the average annual tax burden would be \$2,759.

Total tax collections in Los Angeles County for 1962-63 from Federal, State and local governments reached \$6,037,600,000, up \$427,200,000 from the previous year. Federal tax collections in the county increased \$244,600,000 to \$3,650,900,000. State revenues climbed to \$1,278,200,000 an increase of \$122,000,000. Local property and sales taxes combined amounted to \$1,158,500,000, \$60,600,000 above the preceding year.

The per capita burden for total tax collections in Los Angeles County reached \$927.29, an increase of \$44.88 over the 1961-62 figure. For a hypothetical family of three the average annual tax burden would be \$2,782.

"Taxes take an excessive slice of the average family's income," commented Sheffield J. Arnold, Executive Director of the Association. "The fact that many taxpayers have not realized how much they pay in hidden as well as direct taxes has contributed to popular apathy and the resultant increase in the cost of government."

Very little more can be said . . . The figures speak good and strong for all concerned.

End of A Feud?

"I think the public is tired of it, I am tired of it and I hope the board is tired of it."

Truer words were never spoken than those of State Superintendent of Public Instruction Max Rafferty, who last week proposed creation of a commission to moderate the running feud between his office and Governor Brown's State Board of Education.

Everyone interested in education will wish Dr. Rafferty luck in his efforts, but the prospects can hardly be considered promising. Ever since Rafferty was elected over the opposition of the present members of the Board, that body has attempted to frustrate the Superintendent's every move.

The latest in a series of flagrantly political episodes occurred when the Board took the chairmanship away from a conference called by Dr. Rafferty to discuss de facto school segregation and assigned it to one of its members. The excuse given was that the Board disagreed with Rafferty's eminently sensible remark that de facto segregation was primarily a neighborhood rather than a school problem.

The "feud" is not likely to be ended, it appears evident, until the members of the appointive Board of Education are willing to eschew partisan politics long enough to accept the fact that Dr. Rafferty was elected to office by the voters of California, and that they were not.

King of Clowns

August 1 to 7 was National Clown week. We nominated for special honors on that occasion the clown, or clowns, in the federal government who lost 24 million bushels of feed grain, worth \$34 million.

The grain in question was surplus, and had been shipped, presumably, to certain Austrian customers. It never arrived. And nobody knows where it went or who benefited by the theft or the blunder. Nobody in the Department of Agriculture seems to have had any knowledge of it for three years. Only when a State Department foreign assistance officer investigated complaints from Austria did the matter come to light.

On second thought, we withdraw our nomination. Clowns may call on paths and fumbling errors to create laughs. But \$34 million ain't hay, and it ain't funny.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3244 or 5-3225.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4600 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1956. Adjudication Decree Number, 404,764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1908, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }

Eloise ParkerClassified Advertising Manager

Frederick SchweppePlant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
Subscription Rates: In Los Angeles County — \$3.00 per year. Elsewhere in the United States \$5.00 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

OUT OF THE COBWEBS

10 Years Ago
August 20, 1953

Sierra Madre's assessed valuation increased a half a million over the past year, according to the final figures from the Los Angeles County Auditor-Comptroller.

Ground preparation got underway this week at the corner of Michillinda and Sierra Madre Blvd. for the construction of a \$250,000 Shopping Bag Super Market.

Mr. and Mrs. Sewall Clark, recently returned from a weeks vacation at Laguna Beach where they were house guests of Mr. Mark Engleman, a visitor from Kansas City, Mo.

The Swimming Pool Association is going to present the City Council Tuesday night with a request for an \$80,000 bond election to finance a municipal pool for Sierra Madre.

20 Years Ago
August 19, 1943
Henry F. Korschmeier, superintendent of the Bloomfield School in Artesia, has been engaged as superintendent and principal of the Sierra Madre Grammar School.

The problem of finding housing for families with children is becoming acute, rental properties in Sierra Madre, Arcadia and Monrovia are non-existent.

The Women's Club is inviting families and friends of members to be their guest for a colorful barbecue dinner party, Saturday, August 28. The Women's Club is enthusiastic about this dinner party in spite of ration points.

30 Years Ago
August 25, 1933
Sierra Madre will temporarily be without a hotel after September, for the first time in history of the city. Mr. and Mrs. Lucky Ball who for the past seven years have operated the hotel, will move out as the result of the sale of the building to Charles L. Salvo.

Mrs. Fred LaLone found a gold wristwatch in a can of peaches, the Associated Press picked up this news item, and two women wrote Mrs. LaLone but failed to describe the watch.
P.S. Do you still have the watch?

Thirty years ago the "Pepper Tree Inn" advertised in the Sierra Madre News their special for the week, full course duck or chicken dinner, only 85 cents, and a chicken sandwich with salad and beverage, 25c.

Sierra Madre has become so thoroughly N.R.A. minded and alive to the importance of the drive to shake off the depression, that the mass meeting in the City Park tonight is expected to be the largest public gathering ever held in the city.

From the Old Files
August 24, 1923
The increased attendance at the second of the Sunday afternoon concerts in Sierra Madre canyon was a good indication that this is something the people enjoy. Mr. Bayley, the director was extremely pleased with the turnout.

Hundreds of people are being transported from Los Angeles and Long Beach to see the new subdivision of the Grandview tract. Bounded by N. Sunnyside, W. Highland and W. Grandview.

Rev. Father F. Woodcutter, founder of the Catholic parish of St. Rita, has been honored by appointment to St. Elizabeth's Parish in Altadena.

The Bethany Church baseball team took the famous Episcopalians champions into camp last Saturday afternoon on the school grounds and beat them with a final score of 14-4.

All the local stores are having their annual dollar day sale, some stores are having their dollar day two days a week for the convenience of their customers.

From the Old, Old Files
August 29, 1913

Weather surprises have been numerous this season, the latest being the downpour Tuesday night. To date the rainfall is 22.06.

For sale — broilers and roasters at 25 cents a pound.

* LET'S ADVANCE
* FREEDOM IN 1963
* Your patriotic book store
* Dayton Seiler's
* ALL AMERICAN BOOKS
* 1579 E. COLORADO
* SY 3-1888

Large level lot, close to carline and library, \$400. Watermelons 15 cents each, peaches 5 pounds, 10 cents.

Transformation of Carter's Camp in the Little Santa Anita from a summer camp into an all year around residence park is now in its beginning.

'YOUR CITY AND MINE'

"Here and There"

So many varied jobs are going on now that a pick up column seems to be in order and we'll try to answer a number of questions.

The South Sunnyside Street improvement is moving along nicely and when completed it will be one of the nicest looking streets in town. One of our local contractors, Arnie Richter, is doing the work and Arnie's home town pride helps assure a good job.

The Sierra Madre Blvd. improvement is just getting started but should help on the drainage conditions later on in the year and should also make it a cleaner, nicer looking street. Some canalization work will be done at Michillinda to help with the traffic problem. Discussions have been held with Pasadena about traffic signals at the Michillinda-Sierra Madre intersection but this work is someplace in the future.


The work of putting in a lawn in the new picnic area at Sierra Vista Park is proceeding again. Thanks to the good neighbor policy of San Marino we were able to obtain some good mulch which should help to quickly get a lawn going. All you home owners that have put in lawns can be sympathetic for the problem of getting rid of weeds, conditioning the soil, putting in sprinklers, etc., for a lawn as big as this one will be.

Swimming pool family passes for this year are up over last year. The pool attendance and sign-up for all pool activities have shown healthy increases. Classes to teach swimming, diving and water ballet are continuing to be full. The Aqua Fair is coming along nicely, thanks to Mert Waite, Linda Gaulding and Rick Appleton. Be sure to reserve Friday or Saturday, Aug. 23 and 24 for the Aqua Fair.

Tennis lessons at Memorial Park are held each week and the number of interested persons continues to increase each year.

Don't let these little rains fool any one. We are in an extremely high fire hazard time and area and continued precautions are necessary. Be sure to keep papers and brush cleaned up, be careful of outdoor fires, keep your yard area well watered and keep water hoses connected to faucets for use in an emergency.

Lastly, water the tree in your parkway. We have been losing an abnormally high number of trees, due to vandalism and lack of water. The city water truck goes around as often as possible but you can help by slowly soaking the tree every two or three weeks. Also watch out for those who have no respect for the beauty of trees. Thoughtless vandalism costs the city thousands of dollars each year. A tree takes years to reach maturity but only seconds to destroy.



FOOTHILL-ROSEMEAD SHOPPING CENTER

FOOTHILL

COLORADO

"Under the Time & Temperature Sign"

MOST CONVENIENT!

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

PASADENA SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd.
DOWNTOWN: Green at Los Robles.

A Series for Your Information

Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

Fairer Hearings on Over-assessment Protests

I attended four of the hearing days between July 8 and 19. A notable difference from prior years was the absence of time pressure (but it still may develop).

Further, the old chumminess between supervisors and assessor was absent; he, his chief deputy and his legal adviser sit at a separate table. And — another Watson innovation — his office is represented no longer by the respective division chief, but by the same deputy who made the disputed valuation.

A further difference is Watson's new "pre-trial" screening procedure: complainant is invited to a conference before the hearing date, unless there was time for such a review before he filed his protest.

In about half the cases adjudged by the board in the first two weeks of hearings — which will continue at least through July a "pre-trial" settlement (akin to a "consent decree") had been worked out.

Of 520 cases heard July 8-19, 241 were decided in favor of complainant (about 220 of these upon the assessor's recommendation), 37 re-scheduled to have the assessor re-check facts brought out at the first hearing, 15 re-scheduled for other reasons (illness, etc.), 87 taken under advisement (to be decided when more case of this kind were heard); 140 denied.

Some 40 petitioners withdrew their applications (by letter or by not attending the hearing); all withdrawn petitions will ultimately be denied to clear the docket.

Of the cases rejected many were of the "Why not try it, at worst they'll deny it" kind.

In a typical case I witnessed, the lady had filed despite anything the deputy assessors said. Evidently relishing the opportunity to vent her anger she lectured the supervisors on the evil of high taxes.

As her valuation was below 25 per cent the supervisors could only deny her petition and express their sympathy as fellow homeowners.

Many denials occurred in business personal property cases where the taxpayer had refused to cooperate with the assessor's deputy asking to check his books.

Supervisor Debs gave one complainant a stern lecture — repeated later on other occasions — that since the petitioner refused to cooperate with the assessor the board saw no reason to cooperate with him either.

My general impression is that the supervisors this year favor the taxpayer more than the assessor. Clearly some of them, perhaps mindful of next year's elections, strive not to deserve again the charge of doing "the world's worst public relations job."

For the reasons explained above, the hearings are fairer than in former years. They are as devoid of red tape as is possible, considering that they are a quasi-judicial procedure and that the court reporter's transcript is to be the basis for possible court proceedings.

But the procedure could be improved in one respect; the present board rules, upheld by the courts (Williamson v. Payne, 25 C.A. 2d 497), require that complainants at-

tend in person, though represented by attorney or other agent.

I used to share the opinion of many attorneys that this rule's true purpose was to discourage property owners from filing protests. This may have been one reason for the rule. But the main purpose, I found out, was to protect the public against "ambulance-chasing" professional "agents."

These would sign up several hundred owners at fat fees and then present all their cases together, regardless of their merit (or hire an attorney to do so) merely to justify the fee; yet these "agents" had every reason to know that these cases would be unsuccessful.

Nevertheless, the personal attendance rule should be waived where taxpayer and assessor have agreed upon a change of assessment.

It would be even better if the law were amended to permit the assessor to change assessments after the roll delivery date (July 1) without having to go through the board machinery, provided assessee consented to the change.

This will be especially important next year when there will be about three months between delivery date and beginning of the protest filing period (fourth Monday in September). A timely change the assessor could order on his

own could catch up with the roll before the tax bills are printed. This could save the taxpayer from having to pay his bill at too high an amount and having to go through the refund machinery for the difference.

(Otherwise, all the assessor's recommendations for a lower assessment or other change would have to accumulate from July 1 until the board's first meeting end of September when the printing of the taxbills may already have started.)

These cases would best be brought to the assessor's early attention if the supervisors approved Watson's plan of giving the new assessment figures every year wide publicity by printing on August 1 the lists in the community newspapers, as authorized by the new Section 621, Rev. & Tax code.

If the law is not thus amended, processing of changes recommended by the assessor with applicant's consent should at least be made a routine formality not needing the latter's presence. This would not only save the taxpayer a needless additional trip downtown but also give the supervisors more time for contested cases.

Sierra Madre Churches
Welcome You

While They Last . . Color TV SALE

1963 & 1964 Models CLOSE OUT SPECIALS

AT BELOW COST PRICES WITH A 6 MONTHS SERVICE POLICY AT ABSOLUTELY NO ADDITIONAL COST

These are new sets, with new set factory parts guarantees and warranty

Due to the low, low prices, we cannot consider trade-ins.

RAMBEAU TV & ANTENNA SERVICE

17 W. SIERRA MADRE BLVD.

SIERRA MADRE

EL 5-1560

CROWN CAFETERIA Offers

Extra Dividends For Your Dining Pleasure

\$10.00 Dividend
Each Day

\$100.00 Dividend
Every Saturday

WINNING TICKET WILL BE SELECTED EACH NIGHT AT 8 P.M. AND POSTED IN CAFETERIA LOBBY FOR 7 DAYS. YOU MAY PARTICIPATE IN THE DIVIDEND AWARD WITH PURCHASE OF \$1.00.

Crown Cafeteria

481 E. Colorado Blvd.

SY 6-4085

OPEN 7 DAYS A WEEK — 7 A.M. TO 8 P.M.

New Classes In Dog Training

The Santa Anita Dog Training Group will be starting new classes the month of August both in Arcadia County Park, and Alhambra Park, Alhambra. These classes are not just for the problem dog but also for the average household pet as any dog deserves an education.

The classes in Arcadia County Park will start one on Wednesday evening, Aug. 21, at 7 p.m. and one on Monday evening, Aug. 26, at 7 p.m. The one in Alhambra Park, Alhambra, will start on Thursday evening, Aug. 29, at 7 p.m. For further information call HI 6-6858 or EL 9-1481.

What is a Bargain?
"Ask Trude"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station

Pre-Teen Queen Sought

September Designated As Youth Month By Jr. Clubs

A Los Angeles County "Pre-teen Queen" for Youth Month (Sept. 1-30) is being sought by the Junior USA Service Clubs. Any church or County (Catholic, Jewish, Protestant, Orthodox or Primitive) may nominate their candidate now. Judges for final selections will be members of the Hollywood national headquarters unit of the Junior USA Service Clubs including Jon Provost, Jay North, Charles Herbert, Angela Cartwright, Mimi Gibson, Benita Beckman, Vici Cos, Rob Beekman and the "four star" Quinn thespians — Teddy, Dianne, Debbie and Rob.

The "Lucky 13" finalists will each personally meet these young stars of television and cinema, most of whom will be in the "Flying



FREEDOM

At Any Price

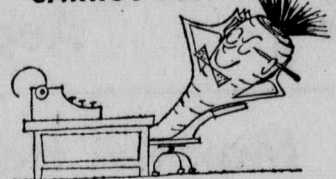
By H. V. Witty

"I preach to you, then my countrymen, that our country calls not for the life of ease, but for the life of endeavor . . . If we stand idly by, if we seek merely swollen, slothful ease and ignominious peace, if we shrink from the hard contests where men must win

at hazard of their lives and at the risk of all they hold dear, then the bolder and stronger people will pass us by and will win for themselves the domination of the world."

— Theodore Roosevelt
Speech to Hamilton Club,
Chicago, 1899

CARROT TOP



generation in complete awe . . . if you can recall when: Sunday excursion trains to the beaches were always crowded . . . You were careful what you said over the telephone because you never could tell who was listening in on the party line, or when the operator needed your story for a conversation piece.

—CT—
Policemen wore helmets and carried a long, hickory night stick . . . Ministers usually accepted an invitation for dinner at some parishioner's home on Sunday . . . Bicycles swept to a new high with the invention of the coaster brake . . . Nobody gave a whoop if you burned trash in the back yard or any place on the farm.

—CT—
Almost everybody went to work at 7 a.m. and few got vacations with pay, which was for the bosses . . . Smartly dressed women carried fancy lace fans in the summertime. At home, we all used fans made out of palm leaves or a folded newspaper . . . Your twice-a-day job was to empty the drip pan under the kitchen ice box.

—CT—
All you needed for a fishing trip was a hook and a can of worms. Nobody ever heard of a fishing license. . . . You cranked the phonograph with every change of records. . . . August was "mad dog" month. . . . Life was like this not so many years ago it seems . . .

—CT—
You know, it is nice to read that a psychologist is going to specialize in the problems of middle age . . . we had long ago gotten the idea that, between the experts on teenage problems and the geriatricians, there was nobody left to care.

—CT—
To me, those people who read the "Profumo Scandal" for its grave political implications remind me of those who say they look at the pictures of unclad ladies in the photography magazines to see how the photographer sets his lens and shutter speed . . . and there are many who say this.

—CT—
Not too far away . . . I once talked to an older gentleman who desired a key to the "Bunny Club" of Los Angeles . . . he wanted to see the quality of the steel in the key and if it was really a key . . . after he received it . . . he just had to go and see if it fit.

—CT—
In closing the column for this week, let us remind you that: "Nothing is opened by mistake more often than the mouth." And, each of us should have two aims in life. "First, to make a little money, and then to make a little money last." See you around, I hope, I hope, I hope.

Your P.T.A.

1915 - 1921

By Eloise Parker

June 20, 1917

The Parent Teacher Association met on the afternoon of June 20, 1917 in the kindergarten rooms. Mrs. Walker presiding. The minutes of the last meeting were read and approved. A bill of 39 cents for refreshments was presented. It was moved and carried that the bill be accepted and ordered paid.

Mrs. Wright reported that five members of the committee visited Monrovia High School and looked over their equipment. She stated that school boards may pay transportation of pupils out side district but that it was not mandatory. The committee sent a request for transportation to the Pasadena Board of Education. The matter will be considered at their next meeting. It was suggested that the committee be retained and report when ready.

The recording secretary read her report for the year. It was moved and carried that it be accepted and placed on file.

Representatives for the grades were as follows: Kindergarten, 6; 1st and part of 2nd, (Miss Thompson 5; 2nd and part of 3rd, (Miss Appleby's) 4; part of 3rd and 5th, (Miss Gaudy 3; 7th (Miss Carson) 4; 8th, (Mr. Maltbie) 3; Domestic Science, (Mrs. Miller) 7. Mrs. Miller, having had the picture three consecutive months will keep it permanently in the Domestic Science building. The president introduced Mrs. Reyatt who presented her grandchildren, Lillian and Jean, in a musical program which was very much enjoyed.

Miss Vera Hartman then favored the Association with two whistling solos. A rising vote of thanks was given the musicians in appreciation of their entertainment. The newly elected officers were then installed. It was moved and carried that a vote of thanks be given Mrs. Walker and her board of officers of the past year.

The minutes of the meeting were read and approved as corrected. The meeting adjourned after which cake and tea were served by the hospitality committee. — Clara B. Evans, recording secretary.

The Recording Secretary of the Parent Teacher Association submits the following report: There have been six regular meetings held in the kindergarten rooms and one in the Club House. Minutes have been read, approved and recorded. Helpful programs on various subjects have been given at each meeting. Clara B. Evans, Recording Secretary.

— THE END —

What is a Bargain?
"Ask Trude"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station

Swordfish On Lobster House Menu This Week

Swordfish, sought throughout the world for centuries as the most prized of seafood, are now being taken in channel waters by the Castagnola fishing fleet.

Destination: The Castagnola Lobster House on Foot-hill Boulevard near Rosemead in Pasadena.

This firm, flavorsome meat, served up in delicious steaks, broiled by their expert chefs, is the most popular dish on the Lobster House menu. It is a ten to one choice over their choice N.Y. cut beef steaks, according to Alonzo Moore, manager of this unique restaurant with its shipboard atmosphere and family style service.

Broadbills put up a spectacular battle, which the fishermen frequently lost to their powerful adversaries. The fish have been known to weigh over 800 pounds in Pacific waters. The swordfish travels alone on his migration during late summer and early fall. He can be stalked because he often swims or lazes on the surface, with the huge dorsal and tail fins visible. They differ from marlin, which are fished for sport rather than food, and have a short bill the size of a seaman's marlin spike.

Castagnola's fishing fleet, organized by this pioneer family shortly after the turn of the century, unloads fresh seafood daily, processes it, and then delivers it to the Lobster House restaurants in Pasadena, Santa Barbara, and Ventura within hours of the arrival of the boat at the dock.

Catering to family trade, the Lobster House offers its dinners at popular prices with half portions available for children.

USE THE CLASSIFIED
ADS. THEY BRING
IMMEDIATE RESULTS.

Double Services At St. Rita's for Sierra Madreans

A double Rosary was read Friday, Aug. 16, and double Mass said Saturday, Aug. 17, at the St. Rita's Church with the Rev. Thomas O'Malley officiating, for Mr. and Mrs. Jack Hubert Knauer.

Mr. and Mrs. Knauer had been married in the St. Rita's Parish Saturday, Aug. 10, and were on their honeymoon trip visiting the mother of Mr. Knauer, Mrs. Vetan Bowman, and brothers and sisters, all in Kansas, when they were killed in an automobile accident, Aug. 13, in Plains, Kans.

Mrs. Jack Knauer was the former Marie Van Iersel, age 21, of 177 N. Adams. She had lived in California all her life, and in Sierra Madre for 14 years.

Marie is survived by her parents, Mr. and Mrs. John Van Iersel, 177 N. Adams, a sister, Alice Van Iersel, and a brother, John Van Iersel, both of Sierra Madre.

Also her maternal grandmother, Mrs. Edna Conaghan of Whittier and paternal grandparents, Mr. and Mrs. Louis Van Iersel of 134 E. Montecito.

Jack was 28 years old and was from Kansas.

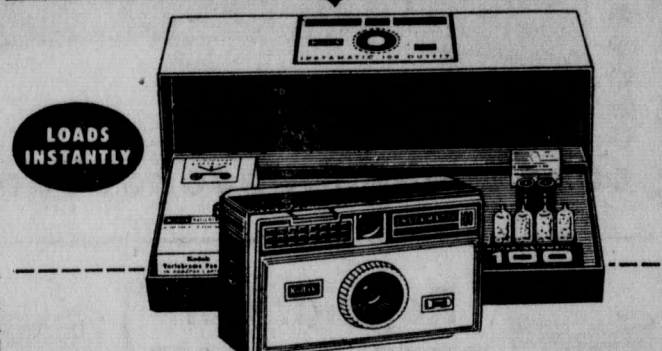
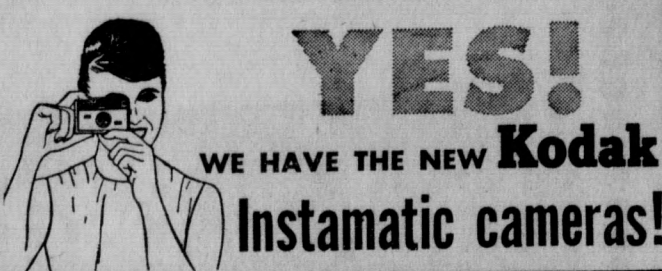
Interment, Resurrection Cemetery. Arrangements were made by Ripple Mortuary, Sierra Madre.

Fall Brochures Now Available

Announcement is made that the fall brochures are now available. The brochure lists all credit and continuing education classes in the following areas:

Pasadena City College, Pasadena High School, John Muir High School, La Canada High School, Temple City High School and a total of 36 other sites.

Extended Day classes for the fall semester begin Sept. 16. For further information, please call Pasadena City College at Sycamore 5-6961, extension 216.



KODAK Instamatic 100 Outfit

Instant loading . . . at amazingly low, low price!

Loads instantly . . . automatically . . . so you get good pictures more easily than ever! Just drop in the Kodapak film cartridge — the camera is instantly loaded. No dials to set, no focusing needed. Takes color slides as well as black-and-white and color snapshots. Built-in, pull-up flash holder keeps you set for indoor pictures. Comes with film, bulbs, flash guard, batteries.

Complete outfit
\$17.95

SEE OUR KODAK COLORAMA OF SPIRIT ISLAND
IN MALIGNE LAKE, JASPER PARK, CANADA

Hartman
Rexall Pharmacy

RELIABLE PROFESSIONAL PHARMACISTS

29 N. BALDWIN

ELgin 5-3311

Going
someplace?
Shipping
something?



See your nearest
Santa Fe Agent
or traffic representative

Your authorized Santa Fe agent

NO EXTRA CHARGE

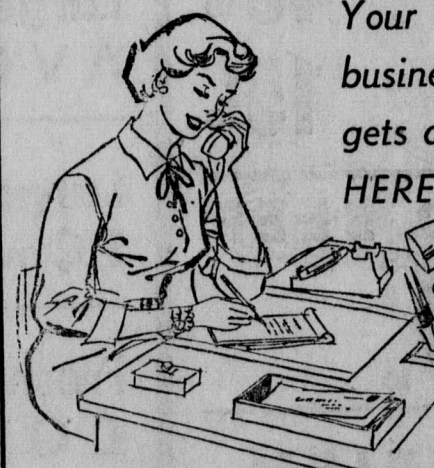
SIERRA MADRE **Travel Service**

48 No. Baldwin Ave.

EL 5-4195

instant
office

Give a man his trusty briefcase (or just a pocket full of jotted notes) and he's in business in a conveniently located, well-lighted and completely private phone booth. And the service is the same friendly, fast kind he gets on his own private office phone. So wherever you are, be our guest . . . use our facilities for your own Instant Office!



Your successful
business CAREER
gets a head start
HERE . . .

Secretarial
Accounting
Gregg
Speedwriting
SHORTHAND

Intensive IBM, KEY PUNCH, TAB and WIRING

Day and Evening classes . . .
BOOK KEEPING, ACCOUNT-
ING, SECRETARIAL.
• Lifetime Free Placement and
Brushup for Graduates
• Monthly Tuition Plans
• Available
• Sawyer Graduates are in
great demand and receive top
starting salaries . . . \$500 and
up
ENROLL NOW

SAWYER SCHOOL of BUSINESS
PASADENA 1165 E. COLORADO BLVD. 449-3990

California
Water & Telephone Company
Serving the expanding Southland with essential services

Wait! Watch!
THE MERCHANTS DIVISION
of the
CHAMBER OF COMMERCE
will present a
GALA
SALES EVENT
AUGUST 28 - 29 - 30 - 31

This event will be full of outstanding quality merchandise presented to you at lowest price possible . . . "There will be bargains galore throughout every store" . . . Watch for the full announcement by each merchant in the NEWS next week
MERCHANDISE PRIZES TOO!

SIERRA MADRE
CHAMBER OF COMMERCE

EL 5-7141

71 N. Baldwin

Jack AND THE Bean Stalk BRAND SPECIALS

Open 12 Hours A Day
9 A.M. to 9 P.M.
Closed Sundays

Prices Effective
August 21 - 22 - 23 - 24



Regular Cut
GREEN BEANS
303 TINS
5 FOR \$1.00



Super Sweet
GREEN PEAS
303 TINS
6 FOR \$1.00

Frozen Food

Whole Sun Frozen
ORANGE JUICE

6-OZ. TINS

4 FOR \$1.00



CUT CORN
CHOPPED SPINACH
LEAF SPINACH
FRENCH FRIES

6 Pkgs. 95¢

Birds Eye
STRAWBERRIES

10-OZ. PKG.

4 95¢

Carnation
BREADED SHRIMP

BIG 1 1/2 LB. PKG.

\$1.49

Reg. \$1.79 — Save 30c

Maxwell House
INSTANT COFFEE
10-OZ. JAR LARGE ECONOMY SIZE

\$1.19

Save 30c

NATIONAL BISCUIT
Pecan Shortbread
or
Date Nut Cookies

14-OZ.

39¢

Save 10c

French's
INSTANT POTATOES

7-OZ. PKGS.

4 FOR \$1.00

Save 32c

Smuckers
ELDERBERRY JELLY

10-OZ. GLASSES

4 FOR \$1.00

Canada Dry
SODA POP

12 CANS \$1.00

Orange, Grape, Cola,
Root Beer, Ginger Ale

Nestles
QUICK

39¢

1-LB. PKG.

Bordo
GRAPEFRUIT

303 TINS

4 FOR \$1.00

Springfield
APRICOTS

NO. 2 1/2 TINS

4 FOR \$1.00

Unpeeled Halves

Springfield
PEARS

NO. 2 1/2 TINS

29¢

Halves

Kingsford
BRIQUETS

10 LB. BAG

89¢

20 LB. BAG

\$1.49

Plus Tax

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF SALE

O-BONE ROAST.. 59¢ lb	SHORT RIBS.. 4 lbs. \$1.00
CHUCK ROAST.. 39¢ lb	CROSS RIBS... 45¢ lb
SEMI - BONELESS CHUCK ROAST.. 59¢ lb	CENTER CUT BEEF SHANKS... 45¢ lb
BONELESS BRISKET..... 89¢ lb	KNUCKLE SOUP BONES.... 15¢ lb

GROUND CHUCK

59¢ lb

Australian
LOBSTER TAILS
4-OZ. MIN.

59¢ ea

Semi - Boneless
CHUCK STEAK

59¢ lb

GROUND ROUND

79¢ lb

GROUND BEEF

39¢ lb

SWORDFISH
STEAK

\$1.19 lb

Fresh Produce

Large Sweet White
SEEDLESS GRAPES **2 lbs. 25¢**

Bartlett
PEARS **2 lbs. 29¢**

Large Haas
AVOCADOS . **2 FOR 25¢**

Large Solid
TOMATOES . . **2 lbs. 29¢**

Fresh Sweet
CORN **5 EARS 29¢**

Crisp Tender
CELERY **10¢ ea**

HEARTS — 15c Bunch

ROESS MARKET

331 W.
Sierra
Madre
Blvd.
at
Lima St.